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## Right-Wing Media Data Impact: May

Hi team,

Below you will find the May recap of right-wing media's impact on shaping the narrative on immigration. Please let me know if you have any questions or feedback!

Best,

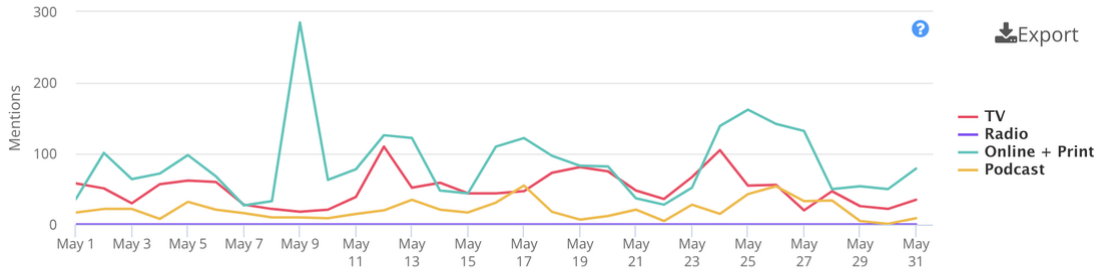
Taslim

### May Summary:

During the May 1-31 tracking period, there **were more than 4,000 negative immigration mentions across right-wing media outlets to an estimated audience of over 59 million people and over 180,000 Twitter mentions**. There was one major spike in media mentions at the beginning of the month and two peaks towards the end of May.

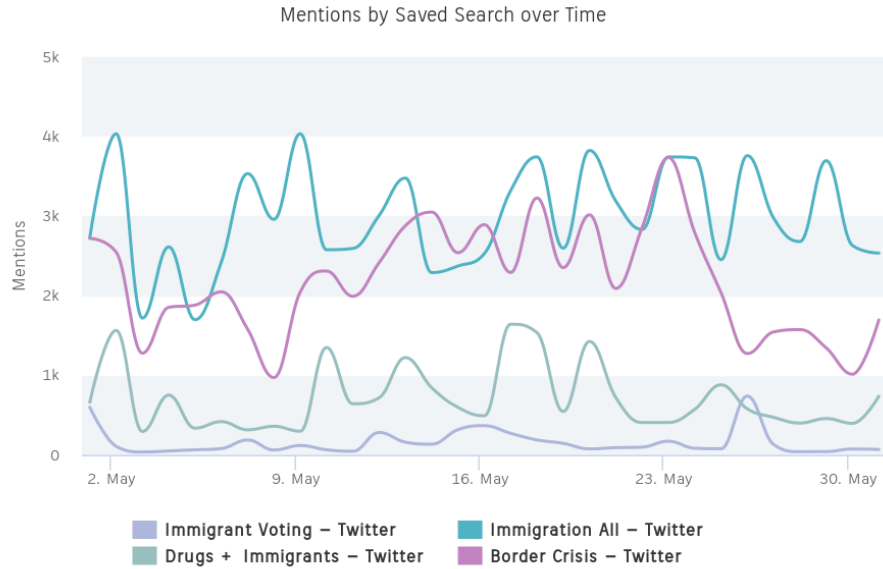
- The first peak occurred on May 9th because of news that [a federal judge](#) denied the Biden administration's request to dismiss a lawsuit to halt its "catch and release" policy. This peak can also be attributed to Republicans' continued pro-Title 42 messaging on [Twitter](#).
- The second major spike developed on May 13th, stemming from [Arizona's Governor Doug Ducey's busing migrants to Washington, D.C](#), mirroring Governor Greg Abbott. Both governors have repeatedly criticized the Biden administration's border policies on [Twitter](#) and are bussing migrants as a form of protest.
- The final spike was on May 24th because of right-wing media reports [praising a border patrol agent](#) for allegedly killing the shooter in Uvalde, Texas. Authorities are still gathering details on the timeline of events leading up to the massacre, but they have determined that a [U.S. Border Patrol tactical team killed the gunman](#).
- The top [Facebook post](#) was a [Breitbart News article](#) about the [5-4 SCOTUS ruling](#) against immigrants seeking to challenge administrative decisions in federal court. This post garnered 27,000 emoticons and over 1,000 shares. Another top post came from [Glenn Beck](#), highlighting that a [judge blocked the Biden administration from lifting Title 42](#).

**(5/1-5/31) Immigration Mentions Across Right-Wing Media**



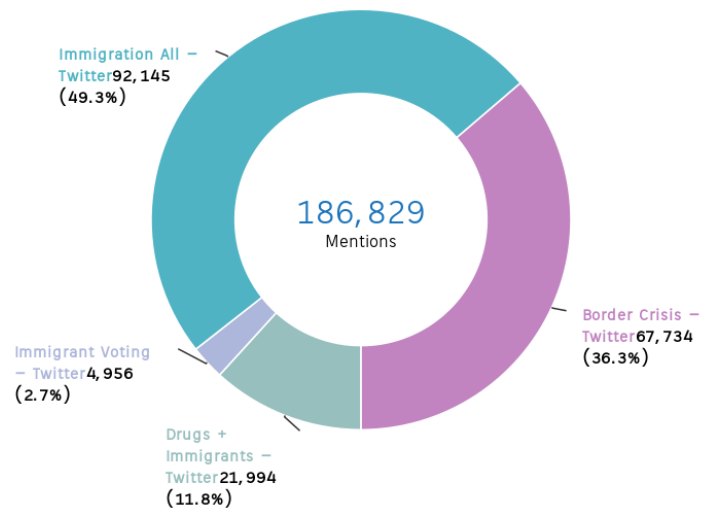
Mentions 4,878    Audience 14,193,422,630    Publicity \$193,571,641

**(5/1-5/31) Twitter Mentions by Saved Search over Time**



**(5/1-5/31) Twitter Mentions**

Mention Meter



**Sources:** Critical Mention data, Feedly, Daily GOP Chatter by America's Voice, and manual research pulled from Twitter and Facebook.

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