



Trump Advertising Research

Background

- Trump floods social media with tons of variation in copy and creative. Some shift simple words, colors or images to test impact.
- More often than not most ads are targeted nationally, followed by a select few targeted at a few states.
- They love fake poll videos that drive to their website (page 8).
- It appears their target audiences are Men 18-44, Women 45+.
- A majority of the people served ads are 45+ in general, which implies the FB algorithm is keying in on 45+ as his biggest supporters.
- When Trump is in the image, the colors are bold, red, and uplifting. When he's not in the image, the colors are faded and bleak. This is a psychological play.

Immigration Ad 1

Approval poll ads are tested against 6 different creatives

Multiple versions of this ad ⓘ

1 of 34



Donald J. Trump
Sponsored · Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE
ID: 426030378299020

President Trump is cutting illegal immigration in half!

Please take the Official Trump Approval Poll before 11:59 PM TONIGHT to have your vote counted in the official results.



DONALDJTRUMP.COM
OFFICIAL APPROVAL POLL
SUBMIT NOW >>>

Sign Up

About the disclaimer



Donald J. Trump
Sponsored · Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE
ID: 2487094024837270

President Trump is cutting illegal immigration in half!

Please take the Official Trump Approval Poll before 11:59 PM TONIGHT to have your vote counted in the official results.



DONALDJTRUMP.COM
OFFICIAL APPROVAL POLL
SUBMIT NOW >>>

Sign Up

Multiple versions of this ad ⓘ

◀ 12 of 27 ▶



Donald J. Trump

Sponsored - Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE

ID: 2295008957272489

President Trump is cutting illegal immigration in half!

Please take the Official Trump Approval Poll before 11:59 PM TONIGHT to have your vote counted in the official results.



DONALDJTRUMP.COM
OFFICIAL APPROVAL POLL
SUBMIT NOW >>>

Sign Up

About the disclaimer

When an advertiser categorizes their ad as being about social issues, elections or politics, they are required to disclose who paid for the ad. [Learn More](#)

Information from the advertiser

Data About This Ad

This data only updates as long as the ad is active

Inactive ⓘ

Started running on Nov 8, 2019

ID: 2295008957272489



Amount spent (USD): <\$100 ⓘ

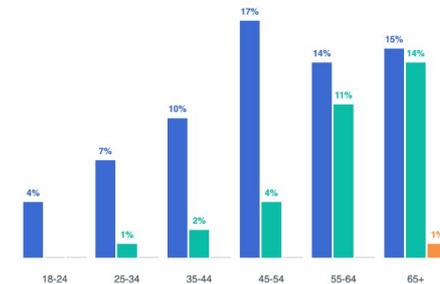
Impressions: <1K ⓘ

Who Was Shown This Ad

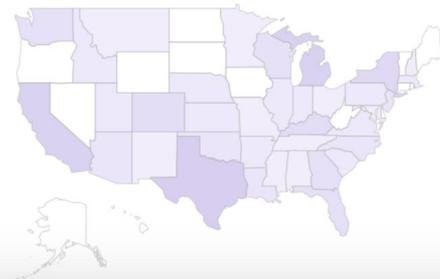
These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown



Multiple versions of this ad

11 of 27



Donald J. Trump

Sponsored - Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE

ID: 2569955706569770

President Trump is cutting illegal immigration in half!

Please take the Official Trump Approval Poll before 11:59 PM TONIGHT to have your vote counted in the official results.



DONALDJTRUMP.COM
OFFICIAL APPROVAL POLL
SUBMIT NOW >>>

Sign Up

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Information from the advertiser

Data About This Ad

This data only updates as long as the ad is active

Inactive

Started running on Nov 8, 2019

ID: 2569955706569770

Amount spent (USD): <\$100

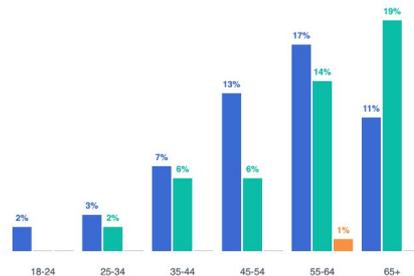
Impressions: <1K

Who Was Shown This Ad

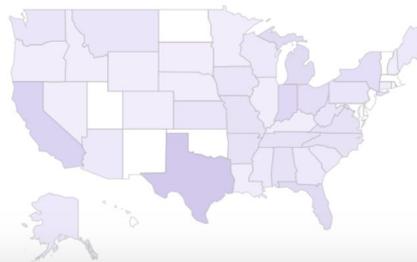
These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown



Multiple versions of this ad

9 of 27



Donald J. Trump

Sponsored - Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE
ID: 402293007392025

President Trump is cutting illegal immigration in half!

Please take the Official Trump Approval Poll before 11:59 PM TONIGHT to have your vote counted in the official results.



DONALDJTRUMP.COM
OFFICIAL APPROVAL POLL
SUBMIT NOW >>>

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Information from the advertiser



Data About This Ad

This data only updates as long as the ad is active

Inactive

Started running on Nov 8, 2019
ID: 402293007392025



Amount spent (USD): <\$100

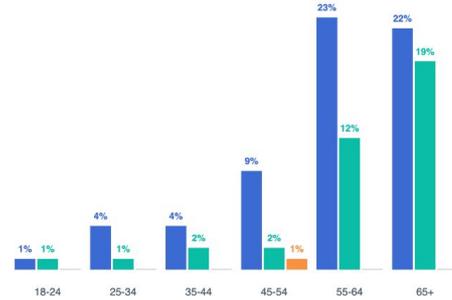
Impressions: <1K

Who Was Shown This Ad

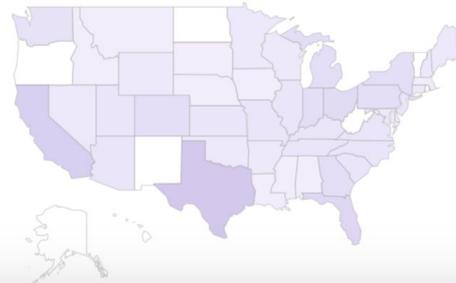
These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown



Multiple versions of this ad ⓘ

◀ 17 of 27 ▶



Donald J. Trump

Sponsored · Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE

ID: 2461282700823064

President Trump is cutting illegal immigration in half!

Please take the Official Trump Approval Poll before 11:59 PM TONIGHT to have your vote counted in the official results.



DONALD.J.TRUMP.COM
OFFICIAL APPROVAL POLL
SUBMIT NOW >>>

Sign Up

About the disclaimer

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Information from the advertiser



Data About This Ad

This data only updates as long as the ad is active

Inactive ⓘ

Started running on Nov 8, 2019
ID: 2461282700823064



Amount spent (USD): <\$100 ⓘ

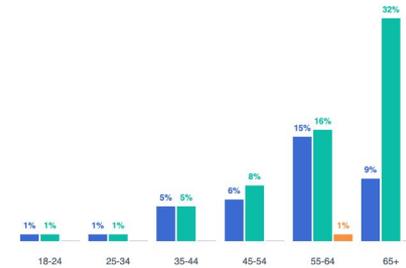
Impressions: <1K ⓘ

Who Was Shown This Ad

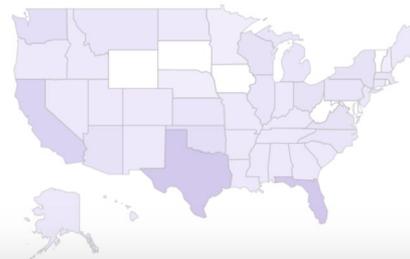
These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown



Immigration Ad 2

Video deportation petition ads are tested with different sized creatives and changes to copy and headlines

Donald J. Trump
Sponsored · Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE
ID: 2707465425985364

While I'm fighting to FINISH THE WALL, Democrats continue to choose illegal immigrants over the American people!

It's up to YOU to put pressure on Nancy Pelosi and Chuck Schumer to take action to combat illegal immigration.

My goal is to get 500,000 signatures on our Official Deport Illegal...



DONALDJTRUMP.COM
TRUMP DEPORT ILLEGAL IMMIGRANTS PETITION
ADD YOUR NAME >>>

[Sign Up](#)

Donald J. Trump
Sponsored · Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE
ID: 483361698942770

The rampant flow of illegal immigration at our southern border is a NATIONAL EMERGENCY.

We need to make it clear that anyone who wants to enter our country must do so LEGALLY.

I'm asking you to stand with me in his fight to Keep America Safe...



DONALDJTRUMP.COM
SHOULD WE DEPORT ILLEGALS? YES OR NO?
ANSWER NOW >>>

[Sign Up](#)

**Donald J. Trump**

Sponsored - Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE

ID: 483361698942770

The rampant flow of illegal immigration at our southern border is a NATIONAL EMERGENCY.

We need to make it clear that anyone who wants to enter our country must do so LEGALLY.

I'm asking you to stand with me in his fight to Keep America Safe....



DONALDJTRUMP.COM

SHOULD WE DEPORT ILLEGALS? YES OR NO?
ANSWER NOW >>>

Sign Up

About the disclaimer

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Information from the advertiser ▼

Data About This Ad

This data only updates as long as the ad is active

● Inactive ⓘ

Started running on Nov 7, 2019

ID: 483361698942770



💰 Amount spent (USD): <\$100 ⓘ

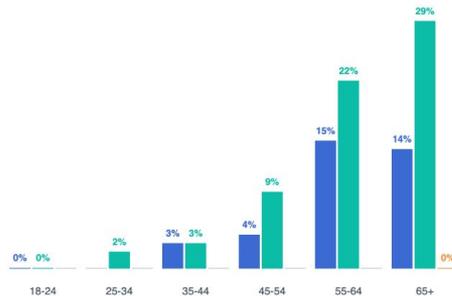
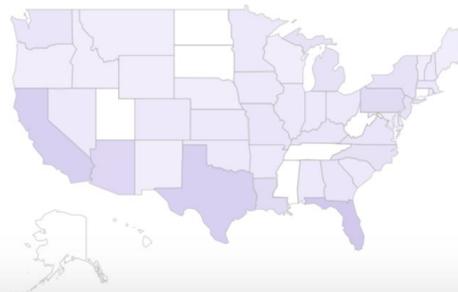
👁 Impressions: <1K ⓘ

Who Was Shown This Ad

These values are estimated.

Age and Gender

Men Women Unknown

**Where This Ad Was Shown**

**Donald J. Trump**

Sponsored · Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE

ID: 1002418650112560

The rampant flow of illegal immigration at our southern border is a NATIONAL EMERGENCY.

We need to make it clear that anyone who wants to enter our country must do so LEGALLY.

I'm asking you to stand with me in his fight to Keep America Safe...



DONALDJTRUMP.COM
SHOULD WE DEPORT ILLEGALS? YES OR NO?
ANSWER NOW >>>

Sign Up

About the disclaimer

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Information from the advertiser

**Data About This Ad**

This data only updates as long as the ad is active

● Inactive ⓘ

Started running on Nov 7, 2019

ID: 1002418650112560



● Amount spent (USD): <\$100 ⓘ

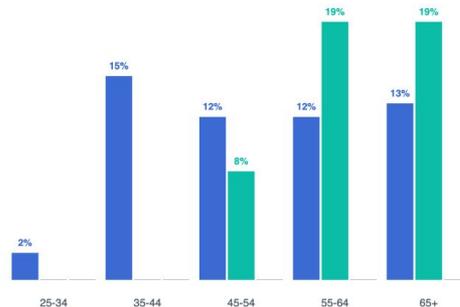
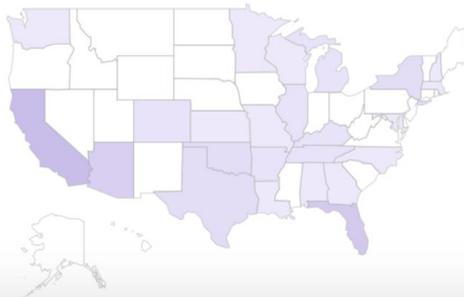
● Impressions: <1K ⓘ

Who Was Shown This Ad

These values are estimated.

Age and Gender

Men Women Unknown

**Where This Ad Was Shown**

Multiple versions of this ad

4 of 23



Donald J. Trump
Sponsored · Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE
ID: 2441250592782425

The rampant flow of illegal immigration at our southern border is a NATIONAL EMERGENCY.

We need to make it clear that anyone who wants to enter our country must do so LEGALLY.

I'm asking you to stand with me in his fight to Keep America Safe....



DONALDJTRUMP.COM
SHOULD WE DEPORT ILLEGALS? YES OR NO?
ANSWER NOW >>>

Sign Up

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Information from the advertiser

Data About This Ad

This data only updates as long as the ad is active

Inactive

Started running on Nov 7, 2019
ID: 2441250592782425

Amount spent (USD): <\$100

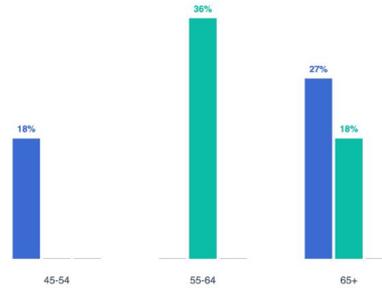
Impressions: <1K

Who Was Shown This Ad

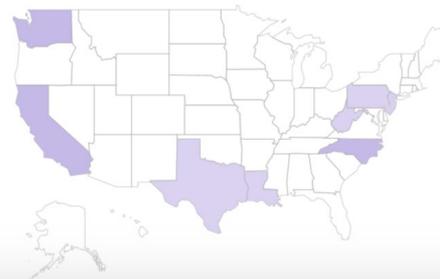
These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown



Multiple versions of this ad

16 of 23



Donald J. Trump
Sponsored - Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE
ID: 780026522469984

The rampant flow of illegal immigration at our southern border is a NATIONAL EMERGENCY.

We need to make it clear that anyone who wants to enter our country must do so LEGALLY.

I'm asking you to stand with me in his fight to Keep America Safe...



DONALDJTRUMP.COM
SHOULD WE DEPORT ILLEGALS? YES OR NO?
ANSWER NOW >>>

Sign Up

About the disclaimer

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Data About This Ad

This data only updates as long as the ad is active

Inactive

Started running on Nov 7, 2019
ID: 780026522469984

Amount spent (USD): <\$100

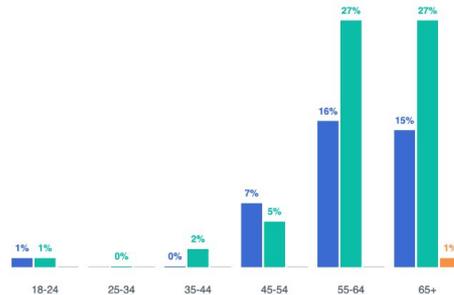
Impressions: <1K

Who Was Shown This Ad

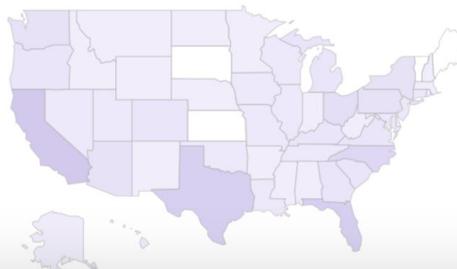
These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown



Multiple versions of this ad ⓘ

◀ 17 of 23 ▶



Donald J. Trump
Sponsored · Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE
ID: 761909794235993

The rampant flow of illegal immigration at our southern border is a NATIONAL EMERGENCY.

We need to make it clear that anyone who wants to enter our country must do so LEGALLY.

I'm asking you to stand with me in his fight to Keep America Safe....



DONALDJTRUMP.COM
SHOULD WE DEPORT ILLEGALS? YES OR NO?
ANSWER NOW >>>

Sign Up

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Information from the advertiser

Data About This Ad

This data only updates as long as the ad is active

Inactive ⓘ

Started running on Nov 7, 2019
ID: 761909794235993



Amount spent (USD): <\$100 ⓘ

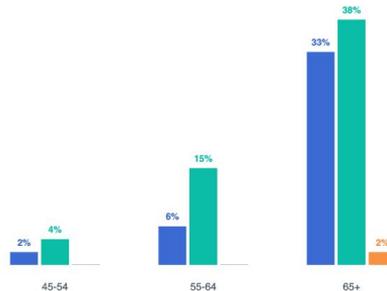
Impressions: <1K ⓘ

Who Was Shown This Ad

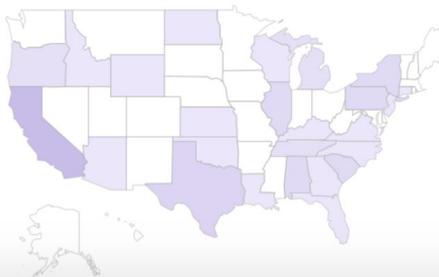
These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown



Immigration Ad 3

Petition ad is tested against copy, headline, and small creative changes

Multiple versions of this ad ⓘ 1 of 79 ▶

Donald J. Trump
Sponsored • Paid for by the Trump Make America Great Again Committee
ID: 477823479738832

While I'm fighting to FINISH THE WALL, Democrats continue to choose illegal immigrants over the American people!

It's up to YOU to put pressure on Nancy Pelosi and Chuck Schumer to take action to combat illegal immigration.

My goal is to get 500,000 signatures on our Official Deport Illegal...



SHOULD WE DEPORT ILLEGALS?

PAID FOR BY TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE

DONALDJTRUMP.COM
TRUMP DEPORT ILLEGAL IMMIGRANTS PETITION
ADD YOUR NAME >>>

Sign Up

Multiple versions of this ad ⓘ

1 of 38 ▶



Donald J. Trump

Sponsored • Paid for by the Trump Make America Great Again Committee

ID: 688775801622045

The rampant flow of illegal immigration at our southern border is a NATIONAL EMERGENCY.

We need to make it clear that anyone who wants to enter our country must do so LEGALLY.

I'm asking you to stand with me in his fight to Keep America Safe....

DONALDJTRUMP.COM

SHOULD WE DEPORT ILLEGALS? YES OR NO?
ANSWER NOW >>>

Sign Up

Multiple versions of this ad ⓘ

◀ 5 of 38 ▶



Donald J. Trump
Sponsored · Paid for by the Trump Make America Great Again Committee
ID: 2444600732491237

The rampant flow of illegal immigration at our southern border is a NATIONAL EMERGENCY.

We need to make it clear that anyone who wants to enter our country must do so LEGALLY.

I'm asking you to stand with me in his fight to Keep America Safe....



DONALDJTRUMP.COM
SHOULD WE DEPORT ILLEGALS? YES OR NO?
ANSWER NOW >>>

Sign Up

About the disclaimer

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Data About This Ad

This data only updates as long as the ad is active

Inactive ⓘ

Started running on Sep 20, 2019
ID: 2444600732491237

Amount spent (USD): <\$100 ⓘ

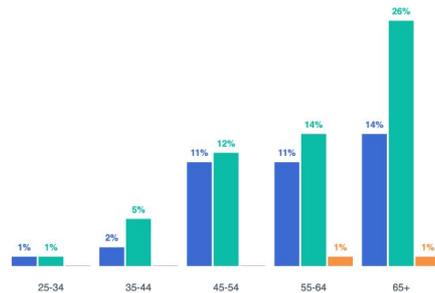
Impressions: <1K ⓘ

Who Was Shown This Ad

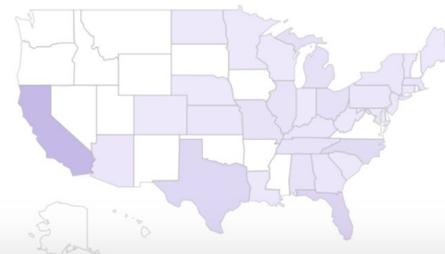
These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown





Donald J. Trump
Sponsored · Paid for by the Trump Make America Great Again Committee
ID: 684120978755504

The rampant flow of illegal immigration at our southern border is a NATIONAL EMERGENCY.

We need to make it clear that anyone who wants to enter our country must do so LEGALLY.

I'm asking you to stand with me in his fight to Keep America Safe...



DONALDJTRUMP.COM
SHOULD WE DEPORT ILLEGALS? YES OR NO?
ANSWER NOW >>>

Sign Up

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Information from the advertiser

Data About This Ad

This data only updates as long as the ad is active

Inactive ⓘ

Started running on Sep 20, 2019
ID: 684120978755504

Amount spent (USD): <\$100 ⓘ

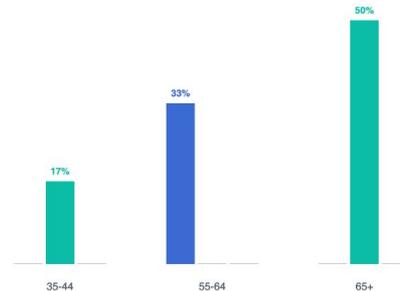
Impressions: <1K ⓘ

Who Was Shown This Ad

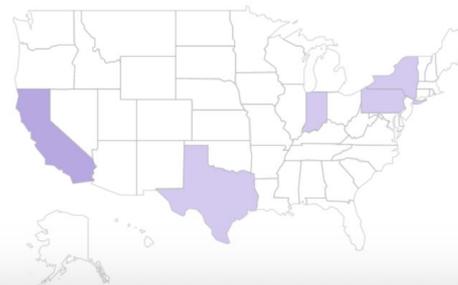
These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown



**Donald J. Trump**

Sponsored - Paid for by the Trump Make America Great Again Committee

ID: 636213026787328

The rampant flow of illegal immigration at our southern border is a NATIONAL EMERGENCY.

We need to make it clear that anyone who wants to enter our country must do so LEGALLY.

I'm asking you to stand with me in his fight to Keep America Safe....



DONALDJTRUMP.COM

SHOULD WE DEPORT ILLEGALS? YES OR NO?
ANSWER NOW >>>

Sign Up

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Information from the advertiser

**Data About This Ad**

This data only updates as long as the ad is active

● Inactive ⓘ

Started running on Sep 4, 2019

ID: 636213026787328

💰 Amount spent (USD): <\$100 ⓘ

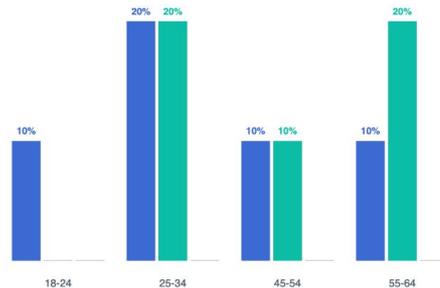
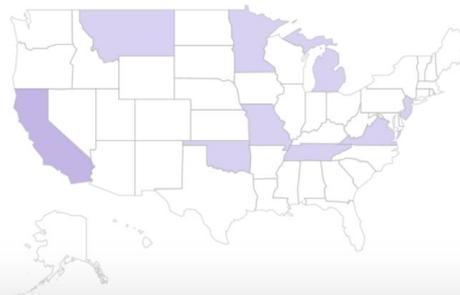
👁 Impressions: <1K ⓘ

Who Was Shown This Ad

These values are estimated.

Age and Gender

Men Women Unknown

**Where This Ad Was Shown**

Multiple versions of this ad

35 of 38



Donald J. Trump
Sponsored • Paid for by the Trump Make America Great Again Committee
ID: 402890147017446

The rampant flow of illegal immigration at our southern border is a NATIONAL EMERGENCY.

We need to make it clear that anyone who wants to enter our country must do so LEGALLY.

I'm asking you to stand with me in his fight to Keep America Safe...



DONALDJTRUMP.COM
SHOULD WE DEPORT ILLEGALS? YES OR NO?
ANSWER NOW >>>

Sign Up

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Information from the advertiser

Data About This Ad

This data only updates as long as the ad is active

Inactive

Started running on Jul 30, 2019
ID: 402890147017446

Amount spent (USD): <\$100

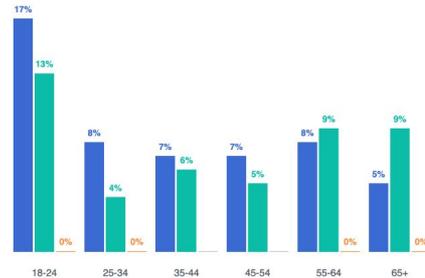
Impressions: <1K

Who Was Shown This Ad

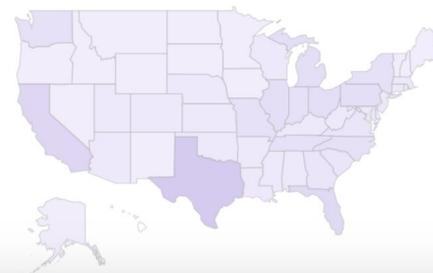
These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown



Immigration Ad 4

Chain Migration Petition videos included 394 versions of the same ad with changes to headlines and copy to test

 **Donald J. Trump**
Sponsored · Paid for by the Trump Make America Great Again Committee

Our immigration system is in a state of COMPLETE CHAOS. Under current U.S. law, individuals can sponsor unlimited numbers of foreign immediate relatives for residency in the United States. THIS MUST END!

Many of these chain migrants are not thoroughly...



PAID FOR BY TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE, A JOINT FUNDRAISING COMMITTEE AUTHORIZED BY AND COMPOSED OF DONALD J. TRUMP FOR PRESIDENT, INC. AND THE REPUBLICAN NATIONAL COMMITTEE.

DONALDJTRUMP.COM
SIGN THE PETITION: Terminate Chain Migration Immediately [Sign Up](#)

 **Donald J. Trump**
Sponsored · Paid for by the Trump Make America Great Again Committee
ID: 403719400427944

Our immigration system is in a state of COMPLETE CHAOS. Under current U.S. law, individuals can sponsor unlimited numbers of foreign immediate relatives for residency in the United States. THIS MUST END!

Many of these chain migrants are not thoroughly vetted. This policy is a shameless Washington BETRAYAL of regular Americans whose safety is put at risk....



PAID FOR BY TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE, A JOINT FUNDRAISING COMMITTEE AUTHORIZED BY AND COMPOSED OF DONALD J. TRUMP FOR PRESIDENT, INC. AND THE REPUBLICAN NATIONAL COMMITTEE.

DONALDJTRUMP.COM
SIGN THE PETITION>> [Sign Up](#)

Multiple versions of this ad [Ⓢ]

8 of 394



Donald J. Trump

Sponsored • Paid for by the Trump Make America Great Again Committee
ID: 2424225884323248

Our immigration system is in a state of COMPLETE CHAOS. Under current U.S. law, individuals can sponsor unlimited numbers of foreign immediate relatives for residency in the United States. THIS MUST END!

Many of these chain migrants are not thoroughly vetted. This policy is a shameless Washington BETRAYAL of...



DONALDJTRUMP.COM
SIGN THE PETITION: Terminate Chain Migration Immediately
Please sign your name onto our Official Petition to terminate Chain Migration...

Sign Up

Data About This Ad

This data only updates as long as the ad is active

● Inactive [Ⓢ]

Started running on Aug 20, 2019
ID: 2424225884323248

📊 Amount spent (USD): <\$100 [Ⓢ]

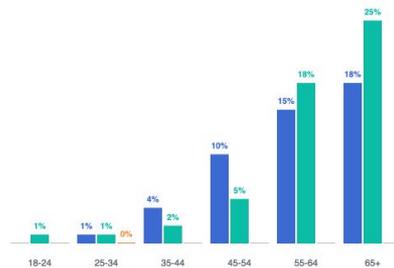
👁️ Impressions: <1K [Ⓢ]

Who Was Shown This Ad

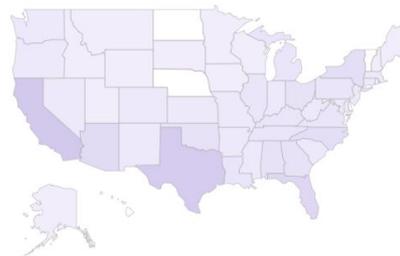
These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown



Multiple versions of this ad [?]

◀ 17 of 394 ▶



Donald J. Trump

Sponsored • Paid for by the Trump Make America Great Again Committee

ID: 740756479654618

Our immigration system is in a state of COMPLETE CHAOS. Under current U.S. law, individuals can sponsor unlimited numbers of foreign immediate relatives for residency in the United States. THIS MUST END!

Many of these chain migrants are not thoroughly vetted. This policy is a shameful Washington BETRAYAL of...



PAID FOR BY TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE, A JOINT FUNDRAISING COMMITTEE AUTHORIZED BY AND COMPOSED OF DONALD J. TRUMP FOR PRESIDENT, INC. AND THE REPUBLICAN NATIONAL COMMITTEE.

DONALDJTRUMP.COM
SIGN THE PETITION: Terminate Chain Migration Immediately

Sign Up

Data About This Ad

This data only updates as long as the ad is active

● Inactive [?]

Started running on May 13, 2019

ID: 740756479654618

🕒 Amount spent (USD): <\$100 [?]

👁 Impressions: <1K [?]

Who Was Shown This Ad

These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown



Multiple versions of this ad ⓘ

◀ 19 of 394 ▶



Donald J. Trump

Sponsored • Paid for by the Trump Make America Great Again Committee
ID: 361217141166152

Our immigration system is in a state of COMPLETE CHAOS. Under current U.S. law, individuals can sponsor unlimited numbers of foreign immediate relatives for residency in the United States. THIS MUST END!

Many of these chain migrants are not thoroughly vetted. This policy is a shameless Washington BETRAYAL of...



DONALDJTRUMP.COM
SIGN THE PETITION>>

Sign Up

Data About This Ad

This data only updates as long as the ad is active

● Inactive ⓘ

Started running on May 10, 2019

ID: 361217141166152

📈 Amount spent (USD): <\$100 ⓘ

👁 Impressions: <1K ⓘ

Who Was Shown This Ad

These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown



Multiple versions of this ad ¹

◀ 26 of 394 ▶



Donald J. Trump

Sponsored • Paid for by the Trump Make America Great Again Committee
ID: 359750038220734

Our immigration system is in a state of COMPLETE CHAOS. Under current U.S. law, individuals can sponsor unlimited numbers of foreign immediate relatives for residency in the United States. THIS MUST END!

Many of these chain migrants are not thoroughly vetted. This policy is a shameless Washington BETRAYAL of...



DONALDJTRUMP.COM
SIGN THE PETITION>>

Sign Up

Data About This Ad

This data only updates as long as the ad is active

● Inactive ¹

Started running on May 10, 2019
ID: 359750038220734

● Amount spent (USD): <\$100 ¹

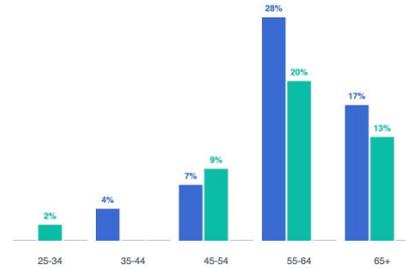
👁 Impressions: <1K ¹

Who Was Shown This Ad

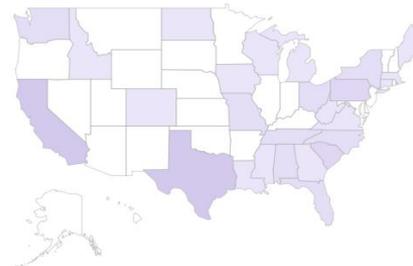
These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown



Multiple versions of this ad

32 of 394



Donald J. Trump

Sponsored - Paid for by the Trump Make America Great Again Committee

ID: 359219451608668

Our immigration system is in a state of COMPLETE CHAOS. Under current U.S. law, individuals can sponsor unlimited numbers of foreign immediate relatives for residency in the United States. THIS MUST END!

Many of these chain migrants are not thoroughly vetted. This policy is a shameless Washington BETRAYAL of...



PAID FOR BY TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE, A JOINT FUNDRAISING COMMITTEE AUTHORIZED BY AND COMPOSED OF DONALD J. TRUMP FOR PRESIDENT, INC. AND THE REPUBLICAN NATIONAL COMMITTEE.

DONALDJTRUMP.COM
SIGN THE PETITION>>

Sign Up

Data About This Ad

This data only updates as long as the ad is active

Inactive

Started running on May 10, 2019

ID: 359219451608668

Amount spent (USD): <\$100

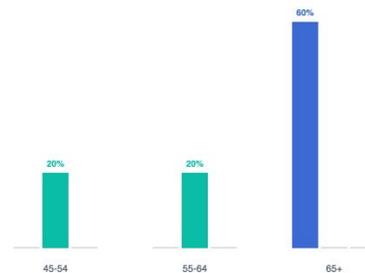
Impressions: <1K

Who Was Shown This Ad

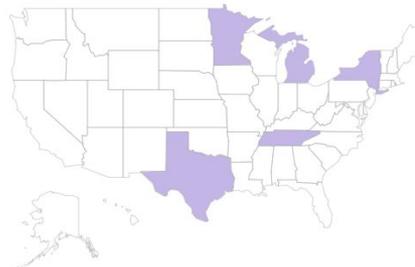
These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown



Multiple versions of this ad [ⓘ]

◀ 36 of 394 ▶



Donald J. Trump
Sponsored • Paid for by the Trump Make America Great Again Committee
ID: 674290176376080 ...

Our immigration system is in a state of COMPLETE CHAOS. Under current U.S. law, individuals can sponsor unlimited numbers of foreign immediate relatives for residency in the United States. THIS MUST END!

Many of these chain migrants are not thoroughly vetted. This policy is a shameful Washington BETRAYAL of...



DONALDJTRUMP.COM
SIGN THE PETITION: Terminate Chain Migration Immediately

Sign Up

Data About This Ad

This data only updates as long as the ad is active

● Inactive ⓘ

Started running on May 10, 2019
ID: 674290176376080

📌 Amount spent (USD): <\$100 ⓘ

👁 Impressions: <1K ⓘ

Who Was Shown This Ad

These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown



Multiple versions of this ad ¹

◀ 63 of 394 ▶



Donald J. Trump

Sponsored • Paid for by the Trump Make America Great Again Committee
ID: 2125190940931848

Our immigration system is in a state of COMPLETE CHAOS. Under current U.S. law, individuals can sponsor unlimited numbers of foreign immediate relatives for residency in the United States. THIS MUST END!

Many of these chain migrants are not thoroughly vetted. This policy is a shameful Washington BETRAYAL of...



DONALDJTRUMP.COM
SIGN THE PETITION: Terminate Chain Migration Immediately

Sign Up

Data About This Ad

This data only updates as long as the ad is active

● Inactive ¹

Started running on Apr 29, 2019

ID: 2125190940931848

● Amount spent (USD): <\$100 ²

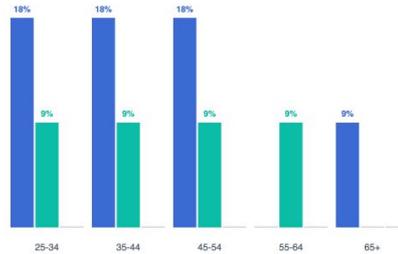
👁 Impressions: <1K ³

Who Was Shown This Ad

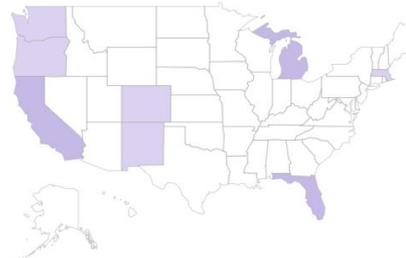
These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown





Donald J. Trump ...
 Sponsored - Paid for by the Trump Make America Great Again Committee
 ID: 403719400427944

Our immigration system is in a state of COMPLETE CHAOS. Under current U.S. law, individuals can sponsor unlimited numbers of foreign immediate relatives for residency in the United States. THIS MUST END!

Many of these chain migrants are not thoroughly vetted. This policy is a shameless Washington BETRAYAL of...



PAID FOR BY TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE, A JOINT FUNDRAISING COMMITTEE AUTHORIZED BY AND COMPOSED OF DONALD J. TRUMP FOR PRESIDENT, INC. AND THE REPUBLICAN NATIONAL COMMITTEE.

DONALDJTRUMP.COM
 SIGN THE PETITION>>

Sign Up

This data only updates as long as the ad is active

● Inactive ⓘ

Started running on Mar 21, 2019
 ID: 403719400427944

📌 Amount spent (USD): <\$100 ⓘ

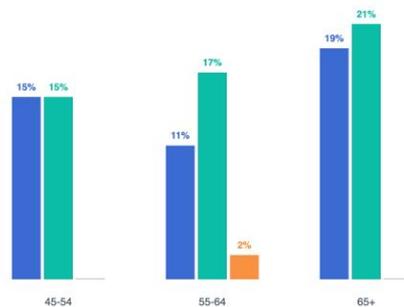
👁 Impressions: <1K ⓘ

Who Was Shown This Ad

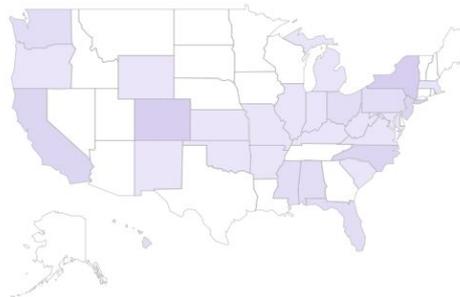
These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown



Immigration Ad 5

Copy, headlines, slight video changes, and video sizes were tested

 **Donald J. Trump**
Sponsored • Paid for by the Trump Make America Great Again Committee

Democrats have let the illegal immigration problem get so bad that closing the border may be the only way to protect our families and communities.

Do you agree with my assessment that we need to close the border if Mexico doesn't take action and stop illegal immigration?...



STAND WITH TRUMP
TEXT TRUMP45 TO 88022

DONALDJTRUMP.COM
MISSING: POLL RESPONSE [Sign Up](#)

 **Donald J. Trump**
Sponsored • Paid for by the Trump Make America Great Again Committee
ID: 2327401960861646

Democrats have let the illegal immigration problem get so bad that closing the border may be the only way to protect our families and communities.

Do you agree with my assessment that we need to close the border if Mexico doesn't take action and stop illegal immigration?

Finish the quick one-question survey before 11:59 PM TONIGHT.



STAND WITH TRUMP
TEXT TRUMP45 TO 88022

AND

TAKE THE OFFICIAL SECURE THE BORDER SURVEY

DONALDJTRUMP.COM
MISSING: POLL RESPONSE [Sign Up](#)



Donald J. Trump

Sponsored • Paid for by the Trump Make America Great Again Committee
ID: 2300360196873254

Democrats have let the illegal immigration problem get so bad that closing the border may be the only way to protect our families and communities.

Do you agree with my assessment that we need to close the border if Mexico doesn't take action and stop illegal immigration?

Finish the quick one-question survey before 11:59 PM TONIGHT.



DONALD.J.TRUMP.COM
MISSING: POLL RESPONSE

Sign Up

About the disclaimer

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Information from the advertiser

About the Page



Donald J. Trump

[View more ads from this Page](#)

Total spent by Page on ads about social issues, elections or politics

May 2018 - May 25, 2020
United States

\$40,774,803

This data only updates as long as the ad is active

Inactive

Started running on Apr 29, 2019
ID: 2300360196873254

Amount spent (USD): **<\$100**

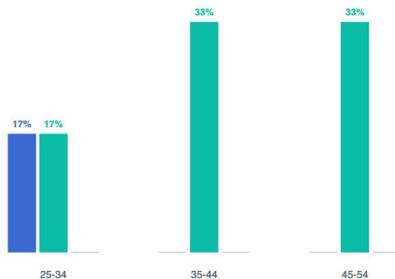
Impressions: **<1K**

Who Was Shown This Ad

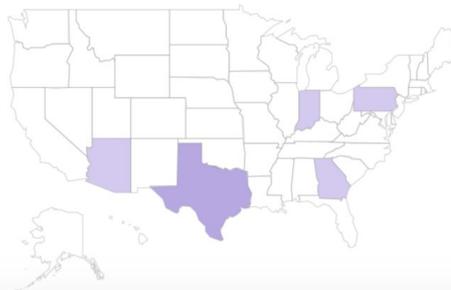
These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown





Donald J. Trump
 Sponsored • Paid for by the Trump Make America Great Again Committee
 ID: 397060564449708

Democrats have let the illegal immigration problem get so bad that closing the border may be the only way to protect our families and communities.

Do you agree with my assessment that we need to close the border if Mexico doesn't take action and stop illegal immigration?

Finish the quick one-question survey before 11:59 PM TONIGHT.



DONALDJTRUMP.COM
 MISSING: POLL RESPONSE

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Information from the advertiser

About the Page



Donald J. Trump
[View more ads from this Page](#)

Total spent by Page on ads about social issues, elections or politics
 May 2018 - May 25, 2020

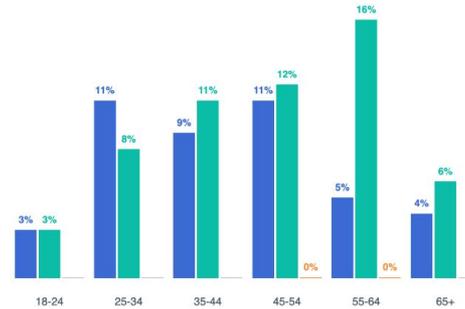
This data only updates as long as the ad is active

- Inactive**
 Started running on Apr 4, 2019
 ID: 397060564449708
- Amount spent (USD): <\$100**
- Impressions: <1K**

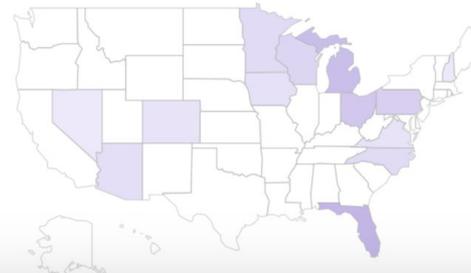
Who Was Shown This Ad
 These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown





Donald J. Trump

Sponsored • Paid for by the Trump Make America Great Again Committee

ID: 396478674268508

Democrats have let the illegal immigration problem get so bad that closing the border may be the only way to protect our families and communities.

Do you agree with my assessment that we need to close the border if Mexico doesn't take action and stop illegal immigration?

Finish the quick one-question survey before 11:59 PM TONIGHT.



DONALDJTRUMP.COM

MISSING: POLL RESPONSE

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Information from the advertiser

About the Page



Donald J. Trump

[View more ads from this Page](#)

Total spent by Page on ads about social issues, elections or politics

May 2018 - May 25, 2020
United States

\$40,774,803

[See spend details](#)

This data only updates as long as the ad is active

Inactive

Started running on Apr 4, 2019

ID: 396478674268508

Amount spent (USD): **<\$100**

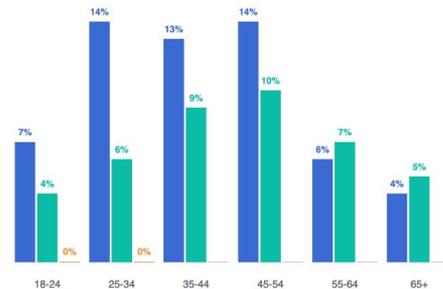
Impressions: **<1K**

Who Was Shown This Ad

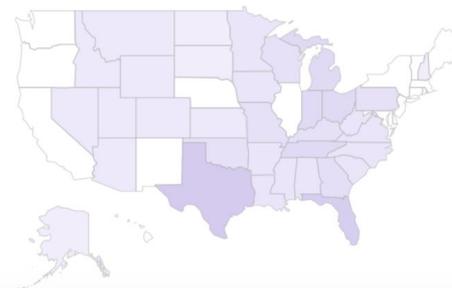
These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown



Immigration Ad 6

Survey ads are tested with different sized creatives.

Donald J. Trump
Sponsored • Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE
ID: 283091029366572

In light of the attack from the Invisible Enemy, as well as the need to protect the jobs of our GREAT American Citizens, the President announced that he will be signing an Executive Order to temporarily suspend immigration into the United States while we are battling the coronavirus.

Despite fierce criticism from the Fake News media and their Democrat Partners, President Trump's dedication to our Nation has never wavered. H...



[HTTPS://ACTION.DONALDJTRUMP.COM/IMMIGRATION-EXECUTIVE-ORDER-SURVEY/](https://action.donaldjtrump.com/immigration-executive-order-survey/)
IMMIGRATION UPDATE
TAKE SURVEY>>>

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About the disclaimer

When an advertiser categorizes their ad as being about social issues, elections or politics, they are required to disclose who paid for the ad. [Learn More](#)

Multiple versions of this ad

1 of 35

Donald J. Trump
Sponsored • Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE
ID: 1450189438486036

IMMIGRATION UPDATE

In light of the attack from the Invisible Enemy, as well as the need to protect the jobs of our GREAT American Citizens, the President announced that he will be signing an Executive Order to temporarily suspend immigration into the United States while we are battling the...



President Trump closed all borders for the time being to Keep America Safe.

TAKE THE SURVEY

★ ★ ★ PAID FOR BY TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE ★ ★ ★

[HTTPS://ACTION.DONALDJTRUMP.COM/IMMIGRATION-EXECUTIVE-ORDER-SURVEY/](https://action.donaldjtrump.com/immigration-executive-order-survey/)
THE PRESIDENT'S EXECUTIVE ORDER
TAKE SURVEY>>>

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About the disclaimer

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Information from the advertiser



Multiple versions of this ad [ⓘ]

◀ 6 of 35 ▶



Donald J. Trump
Sponsored • Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE
ID: 2817042768373604

IMMIGRATION UPDATE

In light of the attack from the Invisible Enemy, as well as the need to protect the jobs of our GREAT American Citizens, the President announced that he will be signing an Executive Order to temporarily suspend immigration into the United States while we are battling the...



[HTTPS://ACTION.DONALDJTRUMP.COM/IMMI-EXECUTIVE-ORDER-SURVEY/](https://action.donaldjtrump.com/immi-executive-order-survey/)
THE PRESIDENT'S EXECUTIVE ORDER TAKE SURVEY>>>

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About the disclaimer

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Information from the advertiser



Data About This Ad

This data only updates as long as the ad is active

Inactive [ⓘ]

Started running on Apr 21, 2020
ID: 2817042768373604



Amount spent (USD): <\$100 [ⓘ]

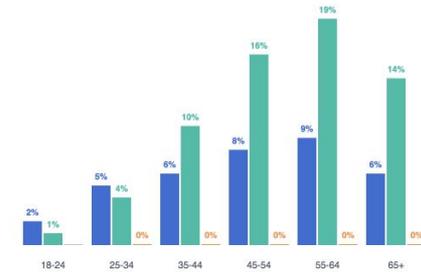
Potential Reach: >1M people [ⓘ]

Impressions: 4K - 5K [ⓘ]

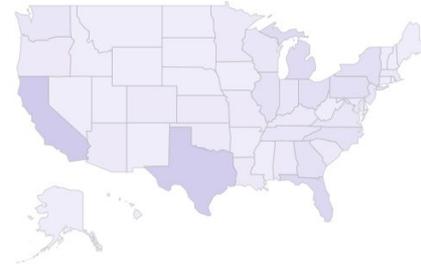
Who Was Shown This Ad
These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown



Multiple versions of this ad

8 of 35



Donald J. Trump
Sponsored • Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE
ID: 268980547594592

IMMIGRATION UPDATE

In light of the attack from the Invisible Enemy, as well as the need to protect the jobs of our GREAT American Citizens, the President announced that he will be signing an Executive Order to temporarily suspend immigration into the United States while we are battling the...

President Trump closed all borders for the time being to Keep America Safe.

TAKE THE SURVEY

★★★ PAID FOR BY TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE ★★★

[HTTPS://ACTION.DONALDJTRUMP.COM/IMMI-EXECUTIVE-ORDER-SURVEY/](https://action.donaldjtrump.com/immi-executive-order-survey/)
THE PRESIDENT'S EXECUTIVE ORDER
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About the disclaimer

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Information from the advertiser



Data About This Ad

This data only updates as long as the ad is active

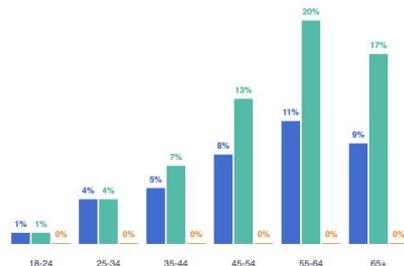
- Inactive
 - Started running on Apr 21, 2020
 - ID: 268980547594592
- Amount spent (USD): <\$100
- Potential Reach: >1M people
- Impressions: 9K - 10K

Who Was Shown This Ad

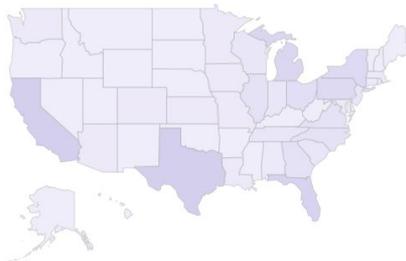
These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown



Multiple versions of this ad [Ⓢ]

◀ 18 of 35 ▶



Donald J. Trump
Sponsored • Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE
ID: 1603831166430648

IMMIGRATION UPDATE

In light of the attack from the Invisible Enemy, as well as the need to protect the jobs of our GREAT American Citizens, the President announced that he will be signing an Executive Order to temporarily suspend immigration into the United States while we are battling the...

President Trump closed all borders for the time being to Keep America Safe.

TAKE THE SURVEY

★ ★ ★ PAID FOR BY TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE ★ ★ ★

[>>>](https://action.donaldjtrump.com/immi-executive-order-survey/the-presidents-executive-order-take-survey)

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About the disclaimer

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Information from the advertiser



Data About This Ad

This data only updates as long as the ad is active

- Inactive [Ⓢ]
Started running on Apr 21, 2020
ID: 1603831166430648
- Amount spent (USD): <\$100 [Ⓢ]
- Potential Reach: >1M people [Ⓢ]
- Impressions: <1K [Ⓢ]

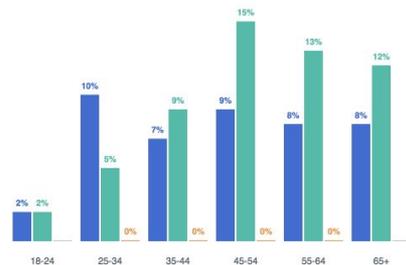


Who Was Shown This Ad

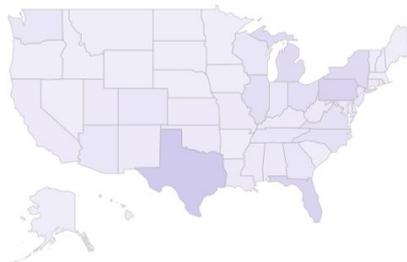
These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown



Multiple versions of this ad ⁹

◀ 23 of 35 ▶



Donald J. Trump
Sponsored • Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE
ID: 232655774473512

IMMIGRATION UPDATE

In light of the attack from the Invisible Enemy, as well as the need to protect the jobs of our GREAT American Citizens, the President announced that he will be signing an Executive Order to temporarily suspend immigration into the United States while we are battling the...

President Trump closed all borders for the time being to Keep America Safe.

TAKE THE SURVEY

★ ★ ★ PAID FOR BY TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE ★ ★ ★

[HTTPS://ACTION.DONALDJTRUMP.COM/IMMI-EXECUTIVE-ORDER-SURVEY/](https://action.donaldjtrump.com/immi-executive-order-survey/)
THE PRESIDENT'S EXECUTIVE ORDER
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Information from the advertiser



Data About This Ad

This data only updates as long as the ad is active

Inactive ⁹

Started running on Apr 21, 2020
ID: 232655774473512



Amount spent (USD): <\$100 ⁹

Potential Reach: >1M people ⁹

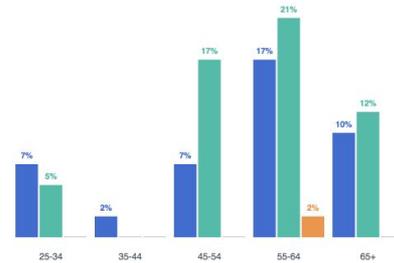
Impressions: <1K ⁹

Who Was Shown This Ad

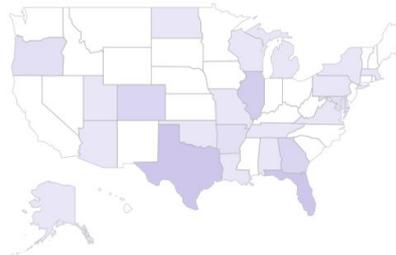
These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown



Immigration Ad 7

Survey ads are tested with a slight change in creative.

Donald J. Trump
Sponsored • Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE
ID: 228138961859410

PRESIDENT TRUMP'S EXECUTIVE ORDER

In light of the attack from the Invisible Enemy, as well as the need to protect the jobs of our GREAT American Citizens, the President announced that he will be signing an Executive Order to temporarily suspend immigration into the United States while we are battling the coronavirus.



PRESIDENT TRUMP WILL ALWAYS FIGHT FOR NATIONAL SECURITY!

TAKE THE SURVEY

Paid for by Trump Make America Great Again Committee.

[HTTPS://ACTION.DONALDJTRUMP.COM/IMMIGRATION-EXECUTIVE-ORDER-SURVEY/](https://action.donaldjtrump.com/immigration-executive-order-survey/)
IMMIGRATION UPDATE
TAKE SURVEY>>>

Sign Up

Donald J. Trump
Sponsored • Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE
ID: 951026281977074

IMMIGRATION UPDATE

In light of the attack from the Invisible Enemy, as well as the need to protect the jobs of our GREAT American Citizens, the President announced that he will be signing an Executive Order to temporarily suspend immigration into the United States while we are battling the coronavirus.



PRESIDENT TRUMP WILL ALWAYS FIGHT FOR NATIONAL SECURITY!

TAKE THE SURVEY

Paid for by Trump Make America Great Again Committee.

[HTTPS://ACTION.DONALDJTRUMP.COM/IMMIGRATION-EXECUTIVE-ORDER-SURVEY/](https://action.donaldjtrump.com/immigration-executive-order-survey/)
THE PRESIDENT'S EXECUTIVE ORDER
TAKE SURVEY>>>

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Information from the advertiser

Multiple versions of this ad [ⓘ]

◀ 3 of 35 ▶



Donald J. Trump
Sponsored • Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE
ID: 399220084294680

IMMIGRATION UPDATE

In light of the attack from the Invisible Enemy, as well as the need to protect the jobs of our GREAT American Citizens, the President announced that he will be signing an Executive Order to temporarily suspend immigration into the United States while we are battling the...



[HTTPS://ACTION.DONALDJTRUMP.COM/IMMI-EXECUTIVE-ORDER-SURVEY/](https://action.donaldjtrump.com/immi-executive-order-survey/)
THE PRESIDENT'S EXECUTIVE ORDER
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Information from the advertiser

About the Page



Donald J. Trump
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Total spent by Page on ads about social issues, elections or politics [ⓘ]

May 2018 - May 25, 2020
United States

\$40,613,339
[See spend details](#)

Data About This Ad

This data only updates as long as the ad is active

Inactive [ⓘ]

Started running on Apr 21, 2020
ID: 399220084294680

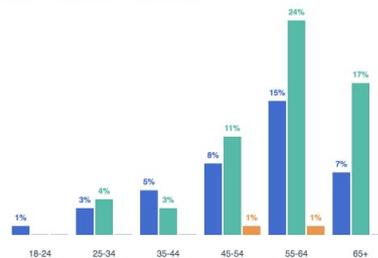
- Amount spent (USD): <\$100 [ⓘ]
- Potential Reach: >1M people [ⓘ]
- Impressions: <1K [ⓘ]

Who Was Shown This Ad

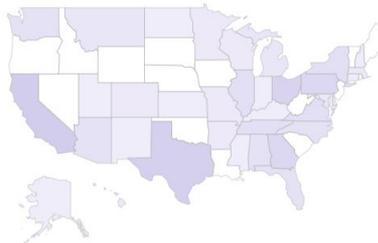
These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown



Multiple versions of this ad

5 of 35



Donald J. Trump
Sponsored • Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE
ID: 366079614311325

IMMIGRATION UPDATE

In light of the attack from the Invisible Enemy, as well as the need to protect the jobs of our GREAT American Citizens, the President announced that he will be signing an Executive Order to temporarily suspend immigration into the United States while we are battling the...



HTTPS://ACTION.DONALDJTRUMP.COM/IMMI EXECUTIVE-ORDER-SURVEY/ THE PRESIDENT'S EXECUTIVE ORDER TAKE SURVEY>>>

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Information from the advertiser

About the Page



Donald J. Trump
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Total spent by Page on ads about social issues, elections or politics
May 2018 - May 25, 2020
United States

\$40,613,339
[See spend details](#)

Data About This Ad

This data only updates as long as the ad is active

Inactive

Started running on Apr 21, 2020
ID: 366079614311325

Amount spent (USD): <\$100

Potential Reach: >1M people

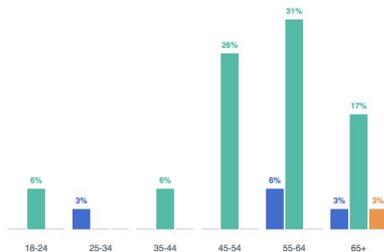
Impressions: <1K

Who Was Shown This Ad

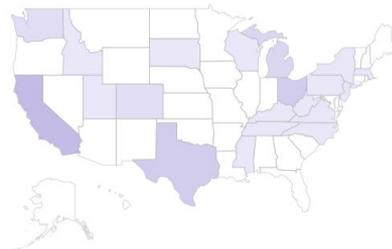
These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown



Multiple versions of this ad [ⓘ]

6 of 35



Donald J. Trump
Sponsored • Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE
ID: 220526805898851

IMMIGRATION UPDATE

In light of the attack from the Invisible Enemy, as well as the need to protect the jobs of our GREAT American Citizens, the President announced that he will be signing an Executive Order to temporarily suspend immigration into the United States while we are battling the...



[HTTPS://ACTION.DONALDJTRUMP.COM/IMMI-EXECUTIVE-ORDER-SURVEY/](https://action.donaldjtrump.com/immi-executive-order-survey/)
THE PRESIDENT'S EXECUTIVE ORDER
TAKE SURVEY>>>

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Total spent by Page on ads about social issues, elections or politics
May 2018 - May 25, 2020
United States

\$40,613,339
[See spend details](#)

Data About This Ad

This data only updates as long as the ad is active

Inactive [ⓘ]

Started running on Apr 21, 2020
ID: 220526805898851

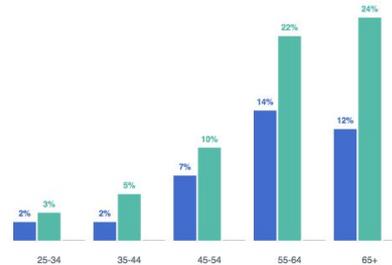
- Amount spent (USD): **<\$100** [ⓘ]
- Potential Reach: **>1M people** [ⓘ]
- Impressions: **<1K** [ⓘ]

Who Was Shown This Ad

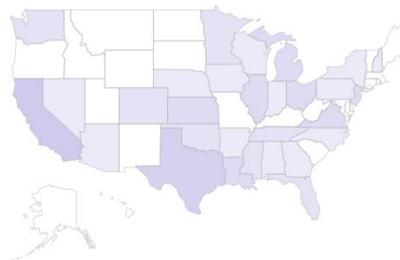
These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown



Multiple versions of this ad ¹

◀ 7 of 35 ▶



Donald J. Trump
Sponsored • Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE
ID: 549481042655091

IMMIGRATION UPDATE

In light of the attack from the Invisible Enemy, as well as the need to protect the jobs of our GREAT American Citizens, the President announced that he will be signing an Executive Order to temporarily suspend immigration into the United States while we are battling the...



[>>> https://action.donaldjtrump.com/immi-executive-order-survey/the-presidents-executive-order-take-survey](https://action.donaldjtrump.com/immi-executive-order-survey/the-presidents-executive-order-take-survey)

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Information from the advertiser

About the Page



Donald J. Trump
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Total spent by Page on ads about social issues, elections or politics
May 2018 - May 25, 2020
United States

\$40,613,339
[See spend details](#)

Data About This Ad

This data only updates as long as the ad is active

Inactive

Started running on Apr 21, 2020
ID: 549481042655091



Amount spent (USD): <\$100

Potential Reach: >1M people

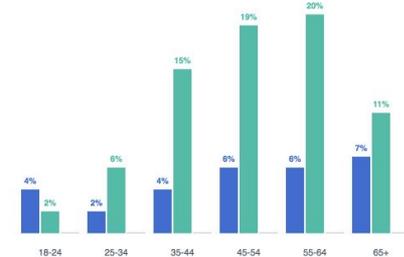
Impressions: <1K

Who Was Shown This Ad

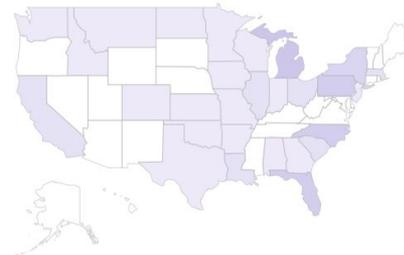
These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown



Multiple versions of this ad

24 of 35



Donald J. Trump
Sponsored • Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE
ID: 951026281977074

IMMIGRATION UPDATE

In light of the attack from the Invisible Enemy, as well as the need to protect the jobs of our GREAT American Citizens, the President announced that he will be signing an Executive Order to temporarily suspend immigration into the United States while we are battling the...



HTTPS://ACTION.DONALDJTRUMP.COM/IMMI EXECUTIVE-ORDER-SURVEY/ THE PRESIDENT'S EXECUTIVE ORDER TAKE SURVEY>>> [Sign Up](#)

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Information from the advertiser

About the Page



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Total spent by Page on ads about social issues, elections or politics
May 2018 - May 25, 2020
United States

\$40,613,339
[See spend details](#)

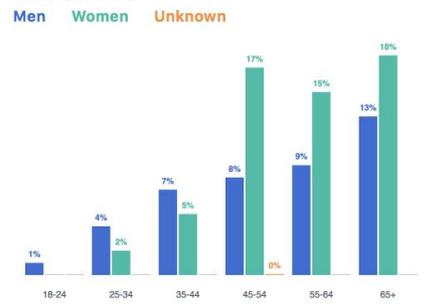
Data About This Ad

This data only updates as long as the ad is active

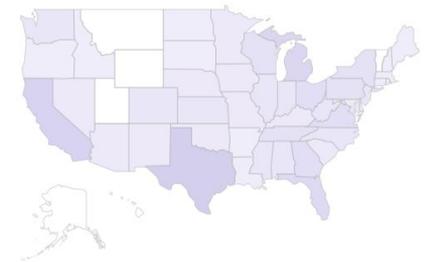
- Inactive
 - Started running on Apr 21, 2020
 - ID: 951026281977074
- Amount spent (USD): <\$100
- Potential Reach: >1M people
- Impressions: <1K

Who Was Shown This Ad
These values are estimated.

Age and Gender



Where This Ad Was Shown



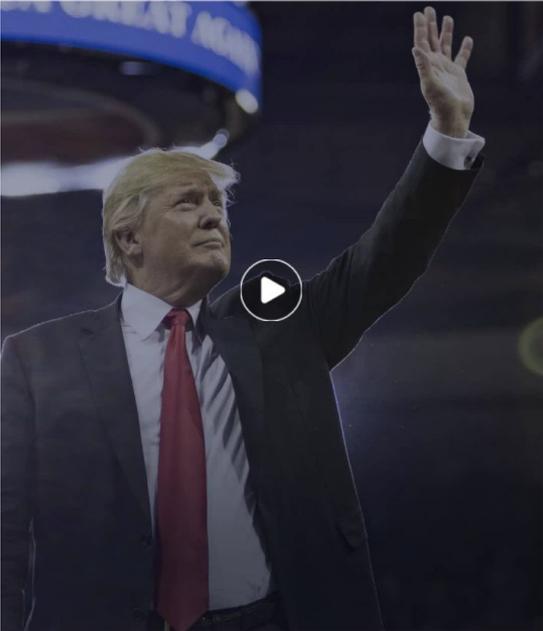
Immigration Ad 8

Secure the border surveys
tested 3 creatives

 **Donald J. Trump**
Sponsored • Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE
ID: 646386439427083

When I promised you that I would BUILD THE WALL, it was for one reason and one reason only: to protect American Citizens. Democrats have since decided to OBSTRUCT and block every opportunity for us to FINISH THE WALL. The Democrats can choose to ignore the dangerous illegal immigration crisis, but they can't ignore the will of Patriots like you. Please take the Official Secure the Border Survey in the NEXT 3 hours to make sure I'm able to review your answers IMMEDIATELY.

TEXT TRUMP TO 88022



DONALDJTRUMP.COM
OFFICIAL SECURE THE BORDER SURVEY
RESPOND NOW >>>

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Multiple versions of this ad

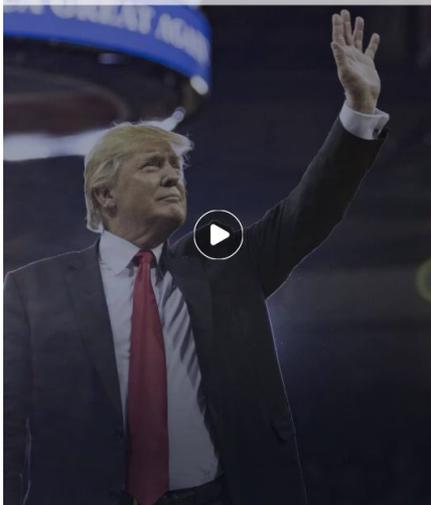
4 of 65



Donald J. Trump
Sponsored • Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE
ID: 514447739230643

When I promised you that I would BUILD THE WALL, it was for one reason and one reason only: to protect American Citizens. Democrats have since decided to OBSTRUCT and block every opportunity for us to FINISH THE WALL. The Democrats can choose to ignore the dangerous illegal immigration crisis, but they can't ignore the will of Patriots like you. Please take the Official Secure the Border Surve...

TEXT TRUMP TO 88022



DONALDJTRUMP.COM
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Information from the advertiser

Data About This Ad

This data only updates as long as the ad is active

Inactive

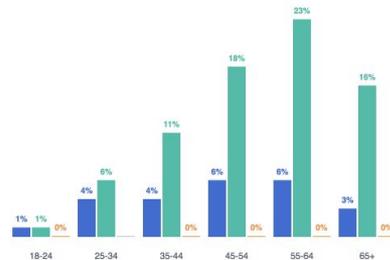
Started running on Apr 3, 2020
ID: 514447739230643

- Amount spent (USD): <\$100
- Potential Reach: >1M people
- Impressions: 3K - 4K

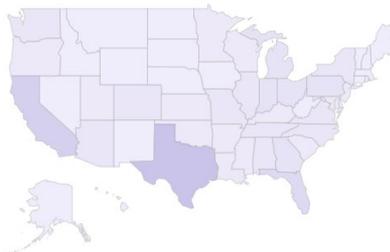
Who Was Shown This Ad
These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown



Multiple versions of this ad

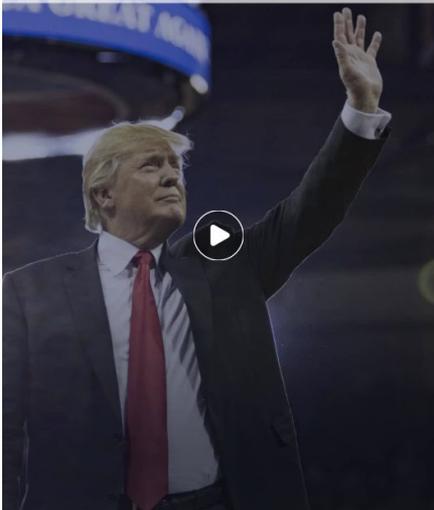
17 of 65



Donald J. Trump
Sponsored • Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE
ID: 228815028357706

When I promised you that I would BUILD THE WALL, it was for one reason and one reason only: to protect American Citizens. Democrats have since decided to OBSTRUCT and block every opportunity for us to FINISH THE WALL. The Democrats can choose to ignore the dangerous illegal immigration crisis, but they can't ignore the will of Patriots like you. Please take the Official Secure the Border Surve...

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Information from the advertiser



Data About This Ad

This data only updates as long as the ad is active

Inactive

Started running on Apr 3, 2020
ID: 228815028357706

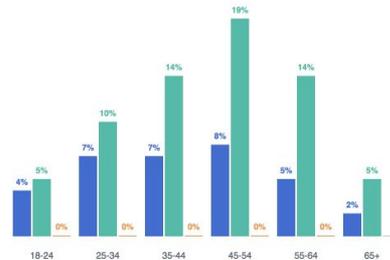


- Amount spent (USD): <\$100
- Potential Reach: >1M people
- Impressions: 5K - 6K

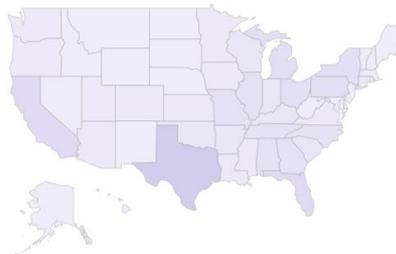
Who Was Shown This Ad
These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown



Multiple versions of this ad

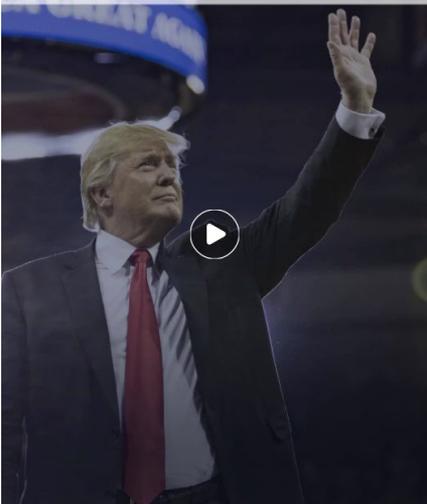
20 of 65



Donald J. Trump
Sponsored • Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE
ID: 231687668193447

When I promised you that I would BUILD THE WALL, it was for one reason and one reason only: to protect American Citizens. Democrats have since decided to OBSTRUCT and block every opportunity for us to FINISH THE WALL. The Democrats can choose to ignore the dangerous illegal immigration crisis, but they can't ignore the will of Patriots like you. Please take the Official Secure the Border Surve...

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Information from the advertiser



Data About This Ad

This data only updates as long as the ad is active

Inactive

Started running on Apr 3, 2020
ID: 231687668193447



Amount spent (USD): <\$100

Potential Reach: 100K - 500K people

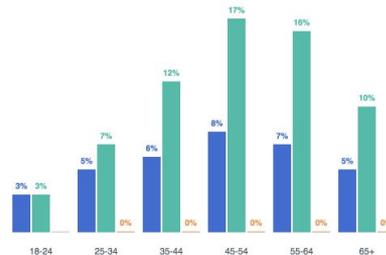
Impressions: 3K - 4K

Who Was Shown This Ad

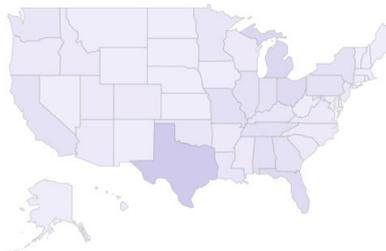
These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown



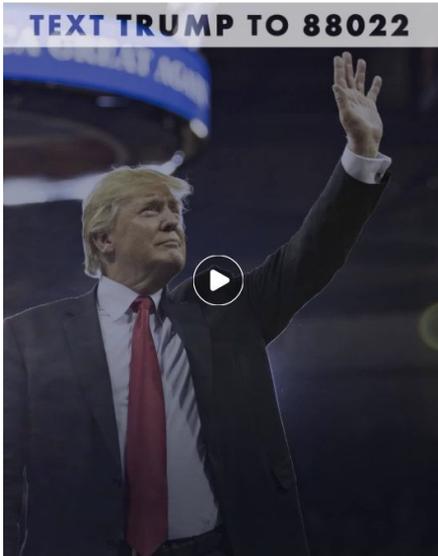
Multiple versions of this ad

25 of 65



Donald J. Trump
Sponsored • Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE
ID: 218445366170586

When I promised you that I would BUILD THE WALL, it was for one reason and one reason only: to protect American Citizens. Democrats have since decided to OBSTRUCT and block every opportunity for us to FINISH THE WALL. The Democrats can choose to ignore the dangerous illegal immigration crisis, but they can't ignore the will of Patriots like you. Please take the Official Secure the Border Surve...



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Information from the advertiser

Data About This Ad

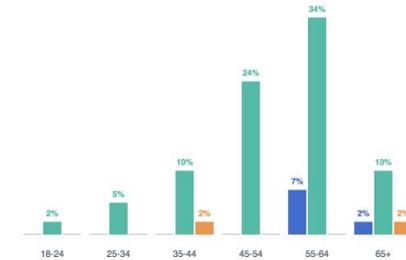
This data only updates as long as the ad is active

- Inactive
 - Started running on Apr 3, 2020
 - ID: 218445366170586
- Amount spent (USD): <\$100
- Potential Reach: >1M people
- Impressions: <1K

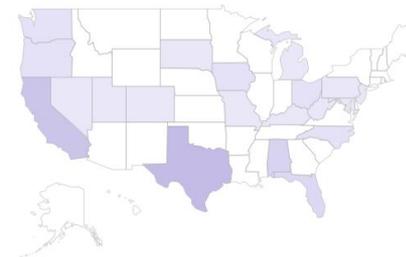
Who Was Shown This Ad
These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown



Multiple versions of this ad

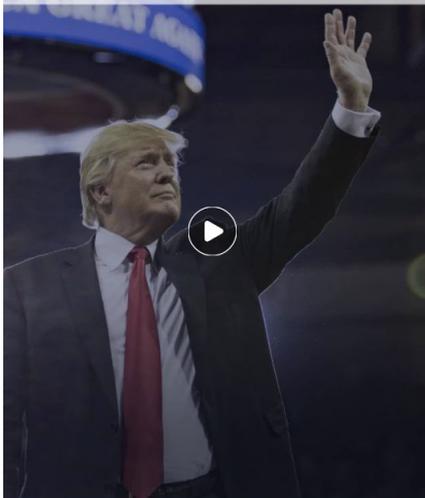
58 of 65



Donald J. Trump
Sponsored • Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE
ID: 822161661599954

When I promised you that I would BUILD THE WALL, it was for one reason and one reason only: to protect American Citizens. Democrats have since decided to OBSTRUCT and block every opportunity for us to FINISH THE WALL. The Democrats can choose to ignore the dangerous illegal immigration crisis, but they can't ignore the will of Patriots like you. Please take the Official Secure the Border Surve...

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Information from the advertiser



Data About This Ad

This data only updates as long as the ad is active

Inactive

Started running on Mar 13, 2020
ID: 822161661599954

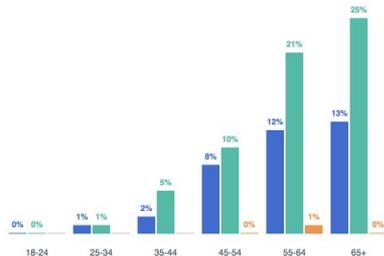
Amount spent (USD): <\$100

Impressions: <1K

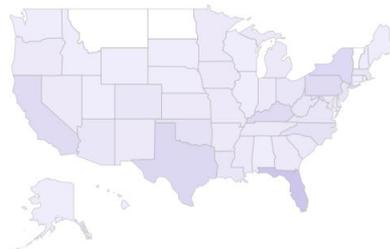
Who Was Shown This Ad
These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown



Immigration Ad 9



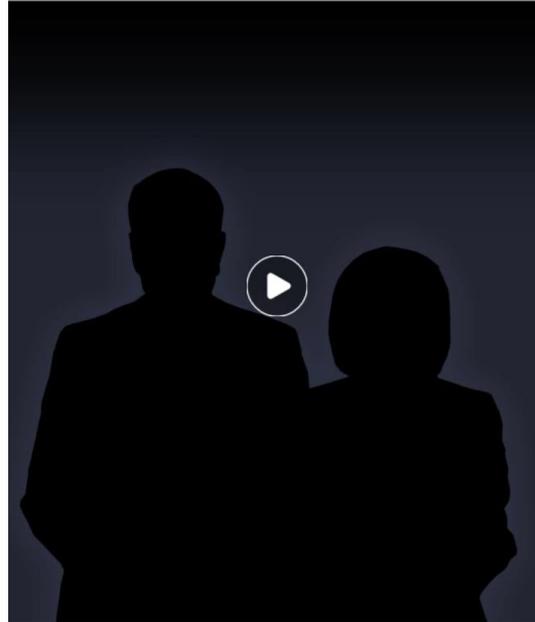
Donald J. Trump

Sponsored • Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE

ID: 538224490465600

When I promised you that I would BUILD THE WALL, it was for one reason and one reason only: to protect American Citizens. Democrats have since decided to OBSTRUCT and block every opportunity for us to FINISH THE WALL. The Democrats can choose to ignore the dangerous illegal immigration crisis, but they can't ignore the will of Patriots like you. Please take the Official Secure the Border Survey in the NEXT 3 hours to make sure I'm able to review your answers IMMEDIATELY.

TEXT TRUMP TO 88022



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OFFICIAL SECURE THE BORDER SURVEY
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Multiple versions of this ad [ⓘ]

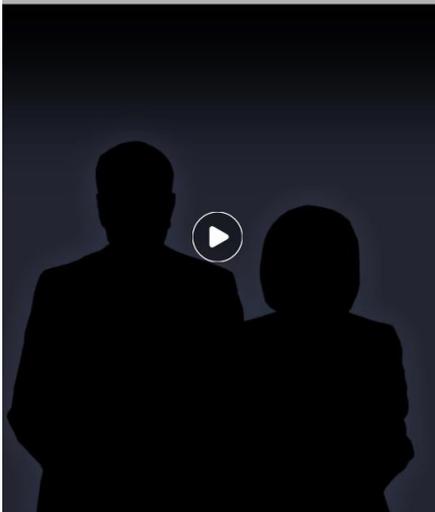
◀ 2 of 65 ▶



Donald J. Trump
Sponsored • Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE
ID: 1483668895135051

When I promised you that I would BUILD THE WALL, it was for one reason and one reason only: to protect American Citizens. Democrats have since decided to OBSTRUCT and block every opportunity for us to FINISH THE WALL. The Democrats can choose to ignore the dangerous illegal immigration crisis, but they can't ignore the will of Patriots like you. Please take the Official Secure the Border Surve...

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Data About This Ad

This data only updates as long as the ad is active

● Inactive ⓘ

Started running on Apr 3, 2020
ID: 1483668895135051



💰 Amount spent (USD): <\$100 ⓘ

👤 Potential Reach: >1M people ⓘ

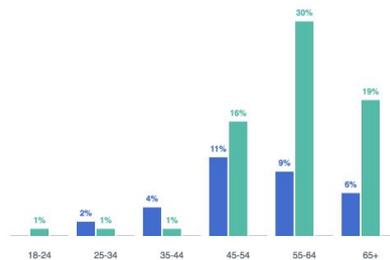
👁 Impressions: <1K ⓘ

Who Was Shown This Ad

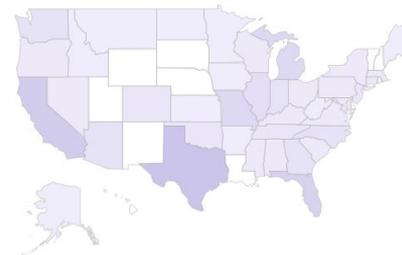
These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown



Multiple versions of this ad [Ⓞ]

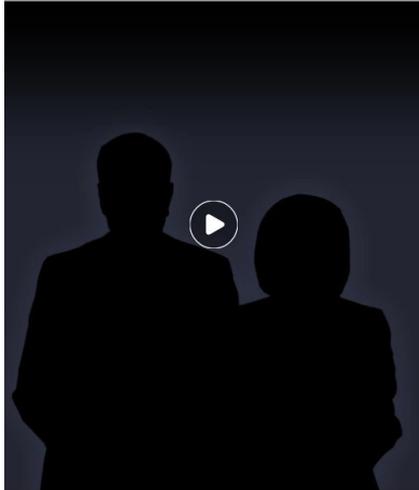
◀ 17 of 65 ▶



Donald J. Trump
Sponsored • Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE
ID: 2600615010264473

When I promised you that I would BUILD THE WALL, it was for one reason and one reason only: to protect American Citizens. Democrats have since decided to OBSTRUCT and block every opportunity for us to FINISH THE WALL. The Democrats can choose to ignore the dangerous illegal immigration crisis, but they can't ignore the will of Patriots like you. Please take the Official Secure the Border Surve...

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Data About This Ad

This data only updates as long as the ad is active

● Inactive [Ⓞ]

Started running on Apr 3, 2020

ID: 2600615010264473

● Amount spent (USD): <\$100 [Ⓞ]

👤 Potential Reach: >1M people [Ⓞ]

👁 Impressions: <1K [Ⓞ]

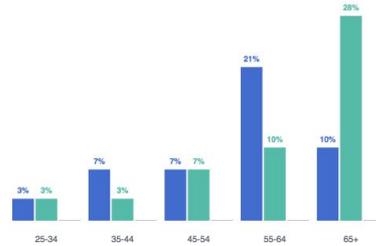


Who Was Shown This Ad

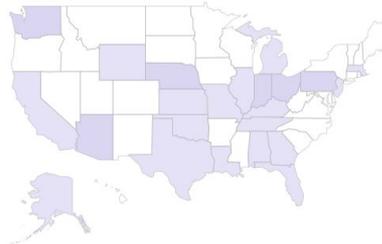
These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown



Multiple versions of this ad

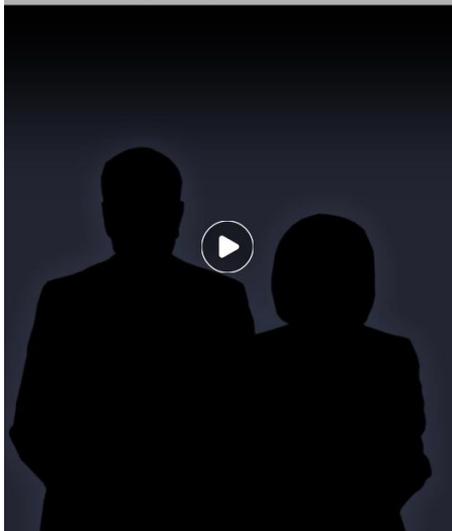
18 of 65



Donald J. Trump
Sponsored • Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE
ID: 690315181726465

When I promised you that I would BUILD THE WALL, it was for one reason and one reason only: to protect American Citizens. Democrats have since decided to OBSTRUCT and block every opportunity for us to FINISH THE WALL. The Democrats can choose to ignore the dangerous illegal immigration crisis, but they can't ignore the will of Patriots like you. Please take the Official Secure the Border Surve...

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Data About This Ad

This data only updates as long as the ad is active

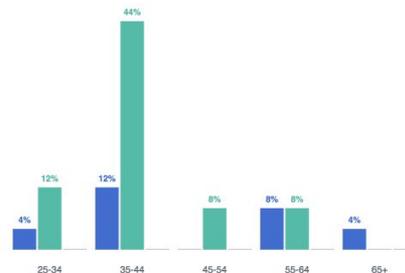
- Inactive
 - Started running on Apr 3, 2020
 - ID: 690315181726465
- Amount spent (USD): <\$100
- Potential Reach: >1M people
- Impressions: <1K

Who Was Shown This Ad

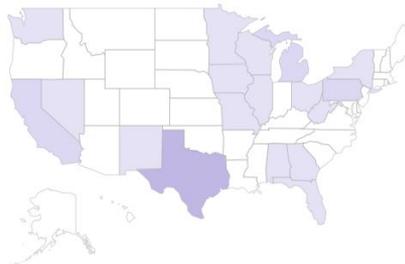
These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown



Multiple versions of this ad ¹

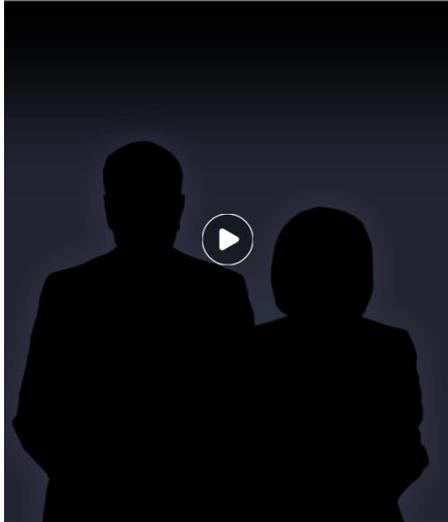
◀ 29 of 65 ▶



Donald J. Trump ...
Sponsored • Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE
ID: 151599809539856

When I promised you that I would BUILD THE WALL, it was for one reason and one reason only: to protect American Citizens. Democrats have since decided to OBSTRUCT and block every opportunity for us to FINISH THE WALL. The Democrats can choose to ignore the dangerous illegal immigration crisis, but they can't ignore the will of Patriots like you. Please take the Official Secure the Border Surve...

TEXT TRUMP TO 88022



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Data About This Ad

This data only updates as long as the ad is active

Inactive ¹

Started running on Apr 3, 2020

ID: 151599809539856



Amount spent (USD): <\$100 ¹

Potential Reach: >1M people ¹

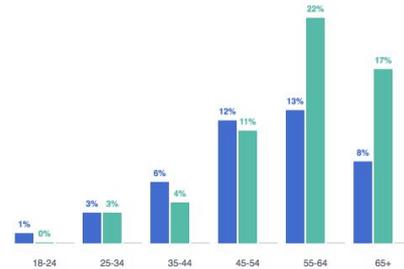
Impressions: <1K ¹

Who Was Shown This Ad

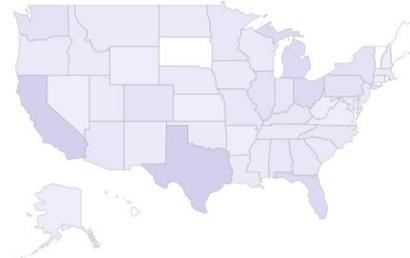
These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown



Multiple versions of this ad [ⓘ]

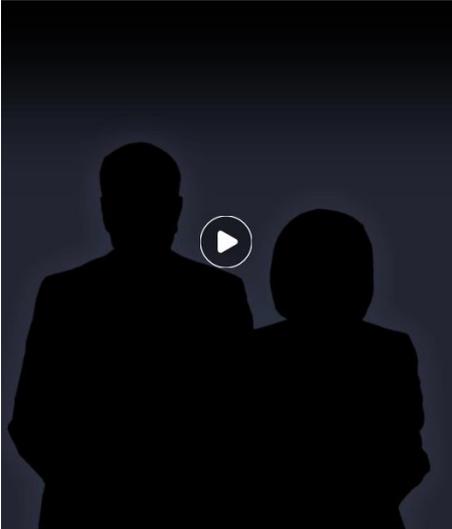
◀ 36 of 65 ▶



Donald J. Trump ...
Sponsored • Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE
ID: 189511852493218

When I promised you that I would BUILD THE WALL, it was for one reason and one reason only: to protect American Citizens. Democrats have since decided to OBSTRUCT and block every opportunity for us to FINISH THE WALL. The Democrats can choose to ignore the dangerous illegal immigration crisis, but they can't ignore the will of Patriots like you. Please take the Official Secure the Border Surve...

TEXT TRUMP TO 88022



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OFFICIAL SECURE THE BORDER SURVEY
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When an advertiser categorizes their ad as being about social issues, elections or politics, they are required to disclose who paid for the ad. [Learn More](#)

Data About This Ad

This data only updates as long as the ad is active

● Inactive [ⓘ]

Started running on Mar 13, 2020
ID: 189511852493218



👉 Amount spent (USD): <\$100 [ⓘ]

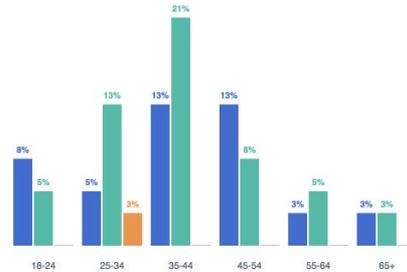
👁 Impressions: <1K [ⓘ]

Who Was Shown This Ad

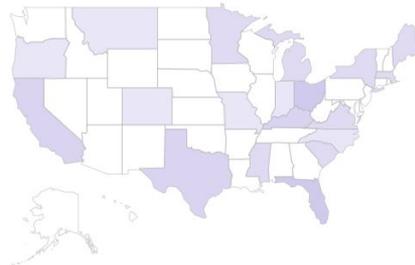
These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown



Immigration Ad 10



Donald J. Trump

Sponsored • Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE

ID: 250625789312054

When I promised you that I would BUILD THE WALL, it was for one reason and one reason only: to protect American Citizens. Democrats have since decided to OBSTRUCT and block every opportunity for us to FINISH THE WALL. The Democrats can choose to ignore the dangerous illegal immigration crisis, but they can't ignore the will of Patriots like you. Please take the Official Secure the Border Survey in the NEXT 3 hours to make sure I'm able to review your answers IMMEDIATELY.

TEXT TRUMP TO 88022



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Donald J. Trump
Sponsored • Paid for by TRUMP MAKE AMERICA
GREAT AGAIN COMMITTEE
ID: 212244703384922

When I promised you that I would BUILD THE WALL, it was for one reason and one reason only: to protect American Citizens. Democrats have since decided to OBSTRUCT and block every opportunity for us to FINISH THE WALL. The Democrats can choose to ignore the dangerous illegal immigration crisis, but they can't ignore the will of Patriots like you. Please take the Official Secure the Border Surve...

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Data About This Ad

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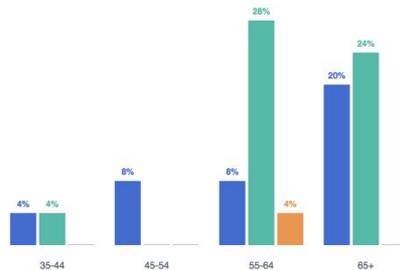
- Inactive ^o
 - Started running on Apr 3, 2020
 - ID: 212244703384922
- Amount spent (USD): <\$100 ^o
- Potential Reach: >1M people ^o
- Impressions: <1K ^o

Who Was Shown This Ad

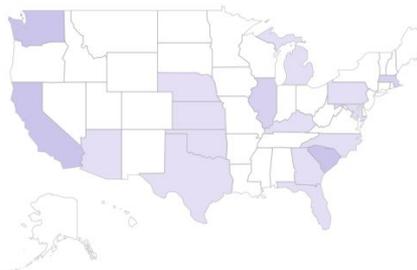
These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown



Multiple versions of this ad ¹

◀ 9 of 66 ▶



Donald J. Trump ...
Sponsored • Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE
ID: 146502856781617

When I promised you that I would BUILD THE WALL, it was for one reason and one reason only: to protect American Citizens. Democrats have since decided to OBSTRUCT and block every opportunity for us to FINISH THE WALL. The Democrats can choose to ignore the dangerous illegal immigration crisis, but they can't ignore the will of Patriots like you. Please take the Official Secure the Border Surve...

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Data About This Ad

This data only updates as long as the ad is active

● Inactive ¹

Started running on Apr
3, 2020
ID: 146502856781617



● Amount spent (USD): \$200 - \$299 ¹

● Potential Reach: >1M people ¹

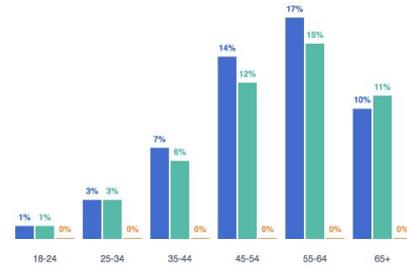
● Impressions: 30K - 35K ¹

Who Was Shown This Ad

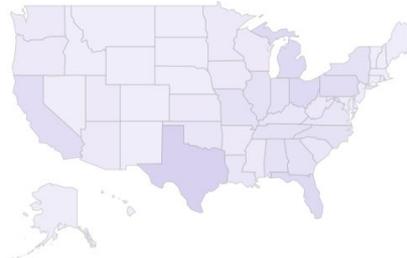
These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown



Multiple versions of this ad [ⓘ]

◀ 17 of 66 ▶



Donald J. Trump
Sponsored • Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE
ID: 1588016698013597

When I promised you that I would BUILD THE WALL, it was for one reason and one reason only: to protect American Citizens. Democrats have since decided to OBSTRUCT and block every opportunity for us to FINISH THE WALL. The Democrats can choose to ignore the dangerous illegal immigration crisis, but they can't ignore the will of Patriots like you. Please take the Official Secure the Border Surve...

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Data About This Ad

This data only updates as long as the ad is active

Inactive ⓘ

Started running on Apr 3, 2020
ID: 1588016698013597

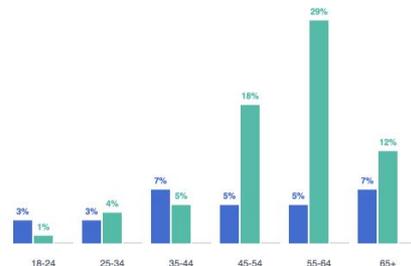
- Amount spent (USD): <\$100 ⓘ
- Potential Reach: >1M people ⓘ
- Impressions: <1K ⓘ

Who Was Shown This Ad

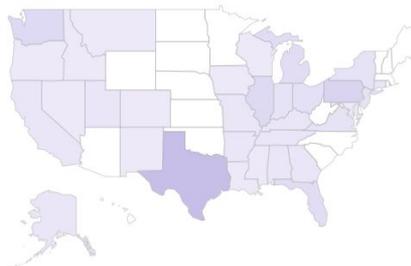
These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown



Multiple versions of this ad

40 of 66



Donald J. Trump
Sponsored • Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE
ID: 221708718971938

When I promised you that I would BUILD THE WALL, it was for one reason and one reason only: to protect American Citizens. Democrats have since decided to OBSTRUCT and block every opportunity for us to FINISH THE WALL. The Democrats can choose to ignore the dangerous illegal immigration crisis, but they can't ignore the will of Patriots like you. Please take the Official Secure the Border Surve...

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Data About This Ad

This data only updates as long as the ad is active

Inactive

Started running on Mar 13, 2020
ID: 221708718971938

Amount spent (USD): <\$100

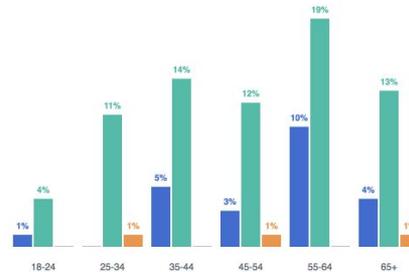
Impressions: <1K

Who Was Shown This Ad

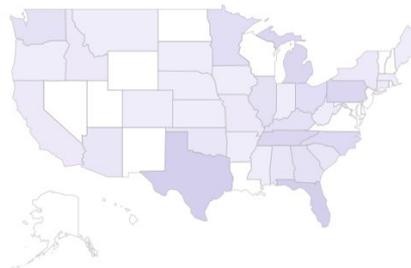
These values are estimated.

Age and Gender

Men Women Unknown



Where This Ad Was Shown



**Donald J. Trump**Sponsored • Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE
ID: 199984014654647

When I promised you that I would BUILD THE WALL, it was for one reason and one reason only: to protect American Citizens. Democrats have since decided to OBSTRUCT and block every opportunity for us to FINISH THE WALL. The Democrats can choose to ignore the dangerous illegal immigration crisis, but they can't ignore the will of Patriots like you. Please take the Official Secure the Border Surve...

TEXT TRUMP TO 88022

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Data About This Ad

This data only updates as long as the ad is active

● Inactive ¹

Started running on Mar

13, 2020

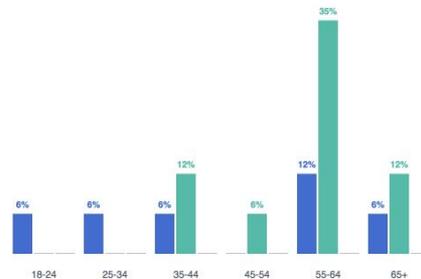
ID: 199984014654647

💰 Amount spent (USD): <\$100 ¹👁 Impressions: <1K ¹**Who Was Shown This Ad**

These values are estimated.

Age and Gender

Men Women Unknown

**Where This Ad Was Shown**