

IMMIGRATION HUB

Right-Wing Media Data Impact: October, 2024

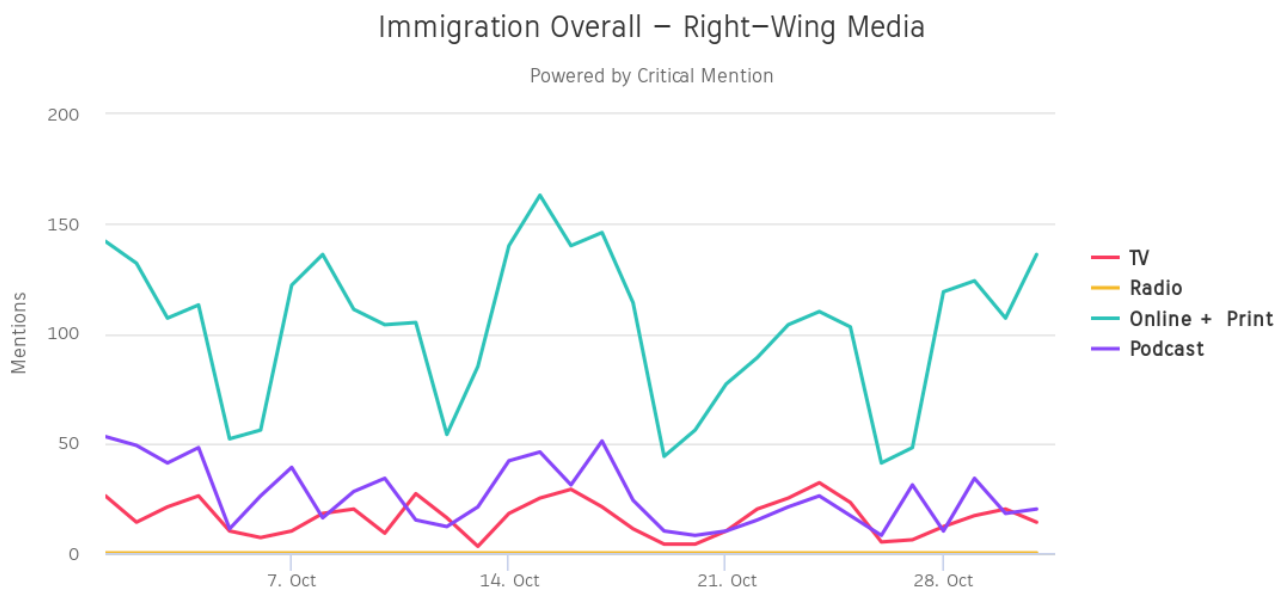
Summary:

During the October tracking period, there were **4,498 negative immigration mentions across right-wing media outlets** (+2% from September) to an **estimated audience of 15,572,810,285 people** (+1% from September) **worth an estimated \$460,607,472 in publicity** (-8% from September).

Mainstream media:

During the October tracking period, there were **5,522 negative immigration mentions across mainstream media outlets** (+2% from September) to an estimated **audience of 22,753,917,512 people** (+8% from September), worth an estimated **\$322,198,773 in publicity** (+18% from September).

Immigration Mentions Across Right-Wing Media in October 2024



Source: Critical Mention TV, radio, online, print, and podcasts 10/01/2024 - 10/31/2024

In October, right-wing sites infused anti-immigrant buzzwords throughout their media:

October Right-Wing Buzzwords

Right-wing media use of anti-immigrant buzzwords in October 2024:



Chart: Immigration Hub • Source: Critical Mention • Created with Datawrapper

Last month, right-wing media continued to push their open border and border invasion narrative, claiming a “migrant caravan” was approaching the border.

- [Fox News](#)
- [Fox News](#)
- [Fox News](#)

Ahead of the election, right-wing sites claimed the Biden administration was providing “amnesty” to immigrants at the border and pushed articles framing Harris as promoting open borders.

- [Fox News](#)
- [News Max](#)

Following Trump's lies about immigrants in Aurora CO during the September debate, sites continued to push the claim that the city had been taken over by immigrant gangs who were overrunning apartment buildings and community spaces.

- [News Max](#)
- [News Max](#)

Right-wing sites continued to demonize immigrants and pushed several articles that framed recently arrived immigrants as dangerous criminals.

- [Fox News](#): “Guatemalan migrant wanted for child abuse, violence against women, abuse of power ousted from US”
- [News Max](#): “41 Illegal Migrants Arrested for Looting After Hurricanes”
- [News Max](#): “Tren de Aragua gang member, illegal Venezuelan migrant, arrested in Houston”

Sites in the right-wing media ecosystem also drove the narrative that their audience should doubt the election results because of mass noncitizen voting, and that Democrats were registering countless undocumented people to vote.

- [Fox News](#)
- [Washington Examiner](#)
- [Washington Examiner](#)