

Right-Wing Media Data Impact: September, 2024

Sept Focus Reports:

<u>Pre/Post Debate Narrative - Aurora & Springfield Noncitizen Voting</u>

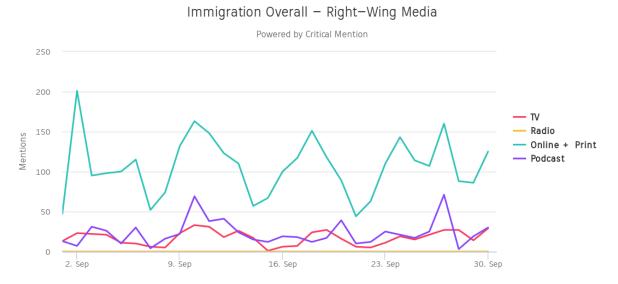
Summary:

During the September tracking period, there were **4,407 negative immigration mentions across right-wing media outlets** (+9% from August) to an **estimated audience of 15,415,006,927 people** (-21% from August) **worth an estimated \$500,704,359 in publicity** (-28% from August).

Mainstream media:

During the September tracking period, there were **5,417 negative immigration mentions across mainstream media outlets** (+15% from August) to an estimated **audience of 21,159,833,096 people** (+23% from August, worth an estimated **\$273,518,695 in publicity** (+30% from August).

Immigration Mentions Across Right-Wing Media in September 2024



Source: Critical Mention TV, radio, online, print, and podcasts 09/01/2024 - 09/30/2024

In September, right-wing sites infused anti-immigrant buzzwords throughout their media:





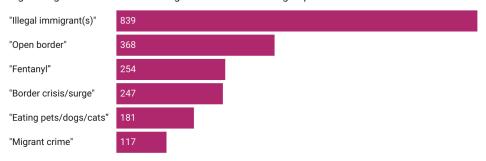


Chart: Immigration Hub • Source: Critical Mention • Created with Datawrapper

Last month, right-wing sites pushed several articles discussing Trump's debate claims about immigrants in Aurora and Springfield.

- News Max
- Fox News

Sites also amplified their coverage of supposed noncitizen voting taking place in Arizona and other states.

- News Max
- Fox News
- Fox News

Right-wing media continued to tie immigrants to violent crimes and amplified Trump's claims that 13,000 undocumented immigrants charged with murder are living in the U.S. The claims are based on a DHS report, but the figure is taken <u>out of context</u> by Trump and right-wing sites.

- Daily Wire
- Daily Wire
- Fox News
- Washington Examiner

Right-wing media repeatedly framed immigrants as taking jobs and causing unemployment.

- Daily Caller
- Washington Examiner

In September, the right-wing media ecosystem fixated on claims that undocumented immigrant gangs, particularly from the Venezuelan Tren de Aragua gang, are taking over cities in Colorado, Illinois, and Texas. They mentioned "Tren de Aragua" 105 times in September, using it as another way to inject fear into their audiences, similar to claims about immigrants being MS-13 members. This narrative is rooted in Trump's debate remarks about migrant gangs in Aurora Colorado, but sites have begun looping Chicago and Texas into the narrative as well.

Daily Wire: <u>Texas Governor Declares Venezuelan Gang Terrorists After Over 100 Suspected</u>
Members Stormed Border

- Daily Wire: <u>'It'll Be Blacks Against Migrants': Chicagoans Warn Of Coming Violent Turf Wars With Venezuelans</u>
- Fox News: <u>Venezuelan gang Tren de Aragua take over Texas hotel, county officials work to shut down business</u>
- News Max: Rep. Lopez to Newsmax: Venezuelan Gangs in Colo. 'Wild Dogs'
- Washington Examiner: MS-13 are 'Boy Scouts' compared to Venezuelan gang Tren de Aragua: Congressman